

# MISS NEW ZEALAND 1967

Incorporating . . .

'MISS UNIVERSE' BEAUTY PAGEANT  
(Inc.), 1967 (Miami Beach, Florida).

THE 'MISS WORLD' CONTEST, 1967  
(London, England).

THE 'MISS INTERNATIONAL' CONTEST,  
1967 (Port and City of Long Beach,  
California, U.S.A.).

THE 'MISS PACIFIC' CONTEST,  
(Australia).



## PROGRAMME



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**WAIN'S**



**HOTEL**

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"PROUD HOSTS TO THE MISS N.Z. FINALISTS"

*also proud stockists of*

★ ★ ★ ★ ★ ★ ★



★ ★ ★ ★ ★ ★ ★

**THE CELEBRATION SCOTCH**

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# Miss New Zealand

1967



1967

## OFFICIAL JUDGES

MR BERNIE RIDDEL

Photographer  
"Auckland Star"  
AUCKLAND

MISS SHONA MCFARLANE

Lady Editor  
"The Evening Star"  
DUNEDIN

MRS MARJORIE MORGAN

Cosmetician and Beauty  
Consultant for GALA of  
LONDON

MR H. DUVAL-SMITH

Branch Manager  
National Airways Corporation  
DUNEDIN

MR H. J. ROSS

Solicitor  
DUNEDIN

MISS MARY ASHCROFT

Air Hostess Supervisor  
AIR NEW ZEALAND

DR IRWIN LOGAN

Physician  
MOSGIEL

MR NORMAN BEARD

BOAC Airlines  
AUCKLAND

MISS GAY PHELPS

"Miss N.Z.," 1965  
Semi-finalist in the 1965  
"Miss World" Contest  
MASTERTON

MR ANDREW STEVENS

Trade Promotions Officer  
N.Z. WOOL BOARD

MR IAN VERNAZONI

Business Manager  
N.Z. Broadcasting  
DUNEDIN

## CONTESTANTS' CHAPERONE and COMPERE:

**MISS GAY PHELPS**

"Miss N.Z.," 1965, NOW SCHOOL TEACHING  
AT HER HOME TOWN IN MASTERTON.

## TOUR MANAGER:

**DENNIS BROWN**

## BANKERS:

**BANK OF NEW SOUTH WALES, GEORGE STREET, DUNEDIN**

## HON. PHYSICIAN:

**DR IRWIN LOGAN**

## ACCOUNTANT:

**J. J. HALL** B.Com., A.P.A.N.Z.

## OFFICIAL PHOTOGRAPHER:

**ALAN STUART**

## DIRECTION:

**JOE BROWN ENTERPRISES**

TELEPHONE 7742, MOSGIEL, N.Z. :: P.O. BOX 99, MOSGIEL, N.Z.



# **THE 1967 FINALISTS**

**are contesting the following overseas prizes**

*as "Miss New Zealand 1967"*

**will represent our country at:**

THE "MISS UNIVERSE" CONTEST, Miami Beach, Florida, sponsored by the Joint Municipalities of Miami and Miami Beach and the Dade County Metro Government of Florida, U.S.A., July 14 to July 24, 1967.

## **PRIZES AND AWARDS**

"Miss Universe" : 10,000 dollars, plus a personal appearance contract for one year's services, valued at 10,000 dollars.

First Runner - up : 1,000 dollars.

Second " " : 500 dollars.

Third " " : 400 dollars.

Fourth " " : 300 dollars.

The 10 remaining semi-finalists will receive 200 dollars each; all the remaining international entrants in the "Miss Universe" competition a minimum of 100 dollars.

THE "MISS WORLD" CONTEST (held in aid of charity) in London, England, November 9-16, 1967. Organised by Mecca Dancing.

## **PRIZES AND AWARDS**

"Miss World" : £2,500, plus "Miss World" Trophy and screen test by Columbia Pictures

2nd Prize : £500

3rd Prize : £250

4th Prize : £150

5th Prize : £100

6th Prize : £50

All delegates will have the opportunity of film tests at Columbia Studios. The contest will be shown on B.B.C. Television. (In 1966 30,500,000 viewers watched the contest.) In the event of "Miss New Zealand" winning the "Miss Universe" contest, she would not be eligible to enter the "Miss World" contest. The runner-up in the "Miss New Zealand" contest would then go to the "Miss World" contest to represent New Zealand and to the "Miss Pacific" contest in Australia.

## **AS NEW ZEALAND DELEGATE**

to the "Miss International" Contest, "Miss New Zealand" will represent our country at . . .  
THE "MISS INTERNATIONAL" Beauty Contest, Long Beach, California — sponsored by the City and Port of Long Beach and the County of Los Angeles. August 1-12, 1967.

## **PRIZES AND AWARDS**

"Miss International" : 10,000 dollars.

First Runner - up : 4,000 dollars.

Second " " : 2,000 dollars.

Third " " : 1,500 dollars.

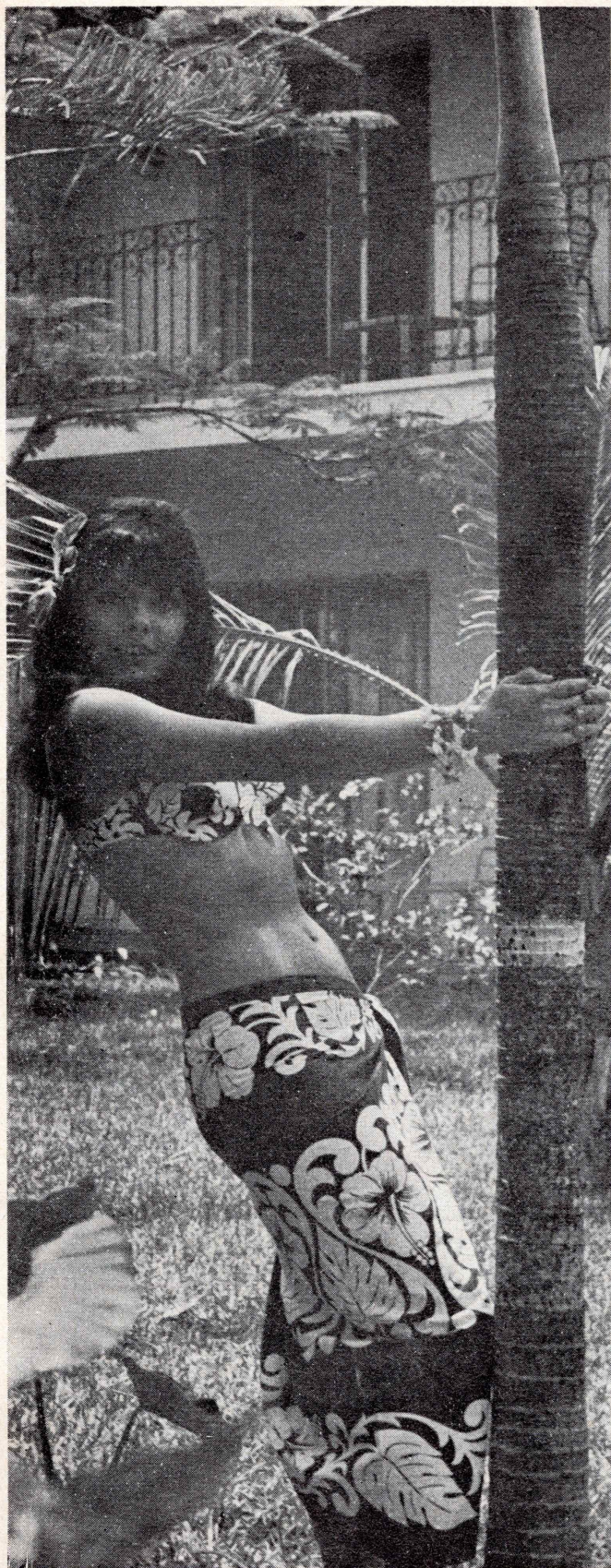
Fourth " " : 1,000 dollars.

All the remaining contestants (each) : 100 dollars.

In addition to the cash awards given to all of the contestants, each delegate receives the All-Expenses Paid Air Trip, to and from Long Beach, California, 10 glorious expense-free days during the pageant at Long Beach, and many other gifts.

**they will travel by . . . AIR NEW ZEALAND**





# **Discover the real Pacific with AIR NEW ZEALAND**

All the Pacific is opened to you by AIR NEW ZEALAND: Hawaii ... Tahiti\* ... Samoa ... Fiji ... New Caledonia ... Norfolk Island ... Australia. And the Orient. America too. You can fly to Los Angeles via either Honolulu or Tahiti\* by AIR NEW ZEALAND DC8 Five Star Jet, the aircraft custom-built for Pacific travel. AIR NEW ZEALAND has flown the South Pacific for over 27 years, no one knows it better. Write or call your Travel Agent, or your nearest AIR NEW ZEALAND office.

*\*AIR NEW ZEALAND flies to Tahiti from November 5th, 1967*



**AIR NEW ZEALAND INFORMATION SERVICE, PRIVATE BAG, AUCKLAND**

*Please send me full details, folders, on Pacific Destinations: Hawaii, Tahiti, Samoa, Fiji, New Caledonia, Norfolk Island, Australia*

Mr/Mrs/Miss .....

ADDRESS .....

A4519



# **AIR NEW ZEALAND**

★★★★★ THE FIVE STAR JETLINE with BOAC and QANTAS



# PAST TITLE WINNERS



**LORRAINE JONES**  
**MISS N.Z., 1960**



**LEONE MAIN**  
**MISS N.Z., 1961**



**MAUREEN KINGI**  
**MISS N.Z., 1962**



**ELAINE MISCALL**  
**MISS N.Z., 1963**



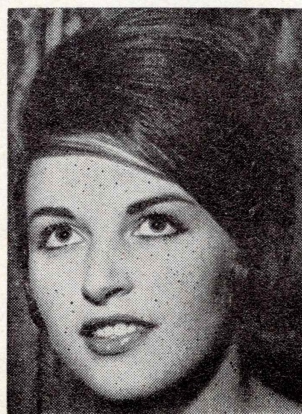
**LYNDAL CRUICKSHANKS**  
**MISS N.Z., 1964**



**GAY PHELPS**  
**MISS N.Z., 1965**



**HEATHER GETTING**  
**MISS N.Z., 1966**



**LESLIE NICHOLLS**  
**N.Z. DELEGATE TO MISS**  
**UNIVERSE CONTEST, 1962.**



**HELEN IGGO**  
**N.Z. DELEGATE TO MISS**  
**UNIVERSE CONTEST, 1963.**





# Miss New Zealand Contest

MISS SOUTHLAND, 1967 — MISS ANNE DONALD  
 MISS OTAGO, 1967 — MISS LESLEY HART  
 MISS CANTERBURY, 1967 — MISS PAMELA McLEOD  
 MISS WEST COAST, 1967 — MISS JACQUE MUNDY  
 MISS NELSON, 1967 — MISS JUDITH BAIGENT  
 MISS WELLINGTON, 1967 — MISS FRANCES PROBERT  
 MISS HOROWHENUA, 1967 — MISS JUDITH HUMPHREY  
 MISS TARANAKI, 1967 — MISS JILL EDWARDS  
 MISS BAY OF PLENTY, 1967 — MISS JOY CROWLEY  
 MISS AUCKLAND, 1967 — MISS NICOLETTE VAN WIJK

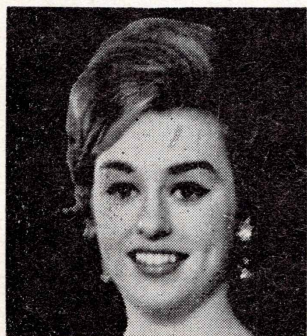
CONDUCTED IN CONJUNCTION WITH . . .

Otago Daily Times, Dunedin; Southland Lion Club; Canterbury Jaycees; Hokitika Jaycees; Round Table, Nelson; Kirkcaldie and Stains, Wellington; Peter Ranford, Hawera; Horowhenua A. and P. Society; Lions Club, of Otahuhu, Howick and Papatoetoe, Auckland; Public Relations Office, Rotorua.

## ENTERTAINMENT

Howard Morrison, John Hore, Paul Walden, Quin Tikis Show Band and Gerry Merito.

**DIRECTION: JOE BROWN ENTERPRISES, DUNEDIN**



**REGINA SCANDRETT**  
 N.Z. DELEGATE TO THE MISS  
 INTERNATIONAL CONTEST, 1964.



**JANICE BARKLEY**  
 N.Z. DELEGATE TO THE MISS  
 INTERNATIONAL CONTEST, 1965.



**KAYE FORSTER**  
 N.Z. DELEGATE TO THE MISS  
 INTERNATIONAL CONTEST, 1966.



***Joe Brown Presents . . .***



JOHN HORE



PETER POSA



PAUL WALDEN

**the BIG**  
**COUNTRY**  
**and**  
**WESTERN 1967**  
**STAGE SHOW**

- ★ *Coming your way soon*
- ★ *Listen to your radio*
- ★ *Watch your paper*

BIG COUNTRY AND WESTERN BAND, PLUS GUEST STARS.

**THIS IS THE BIG ONE !**

THE MOST EXPLOSIVE STAGE SHOW OF THEM ALL !

**PLUS Les Thomas and the Tunesmen**





# ***1967 Prize Structure***

## **MISS NEW ZEALAND, 1967**

Representing New Zealand at Miss Universe Pageant, in Miami, U.S.A., and Miss World Contest, in London.

Plus £1,000 Personal Appearance Contract.

Plus Bambina Fiat Car.

Plus a top Fashion Wardrobe for all occasions, Presented by the N.Z. Wool Board.

Plus Miss N.Z. Trophy.

Plus Miss N.Z. Sash.

## **NEW ZEALAND DELEGATE TO MISS INTERNATIONAL CONTEST, 1967**

Representing New Zealand at the Miss International Beauty Congress at Long Beach, California.

Plus Two Months' Contract at £15 per Week.

Plus a Beautiful Ball Gown.

## **THIRD PRIZE, £50 AND SASH**

### **MISS FRIENDSHIP TROPHY**

(Winner Selected by Contestants Themselves)

### **IN ADDITION ALL FINALISTS WILL RECEIVE**

GALA COSMETIC SET, Presented by Gala of London.

TRAVEL BAGS, by Air New Zealand.

ONEHUNGA ALL BLACK RUGBY TRAVELLING RUG, Presented by House of Sargood.

MISS N.Z. SILVER BRACELET.

### **SPONSOR OF MISS N.Z. PRIZE £200**

Donated by Joe Brown Enterprises.

Awarded to the Sponsor of the winning contestant on the condition that the money be donated to a non-profit or charitable organisation nominated by the Sponsor.

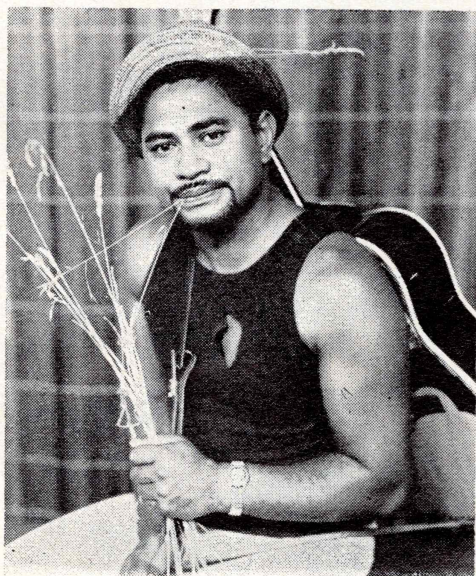


*Winners travelling to U.K. and U.S.A. by* **AIR NEW ZEALAND**



## ***Howard Morrison***

This year, Howard Morrison reached yet another milestone in his already very distinguished, show-business career — this being his starring role in the New Zealand film, “Don’t Let It Get You.” Although Howard prefers to stay and perform here in New Zealand, he is much sought after overseas. He has appeared at Sydney’s leading nightclubs, such as “Chequers” and “The Silver Spade,” and has recently been offered an attractive invitation to appear in the United States.



## ***Gerry Merito***

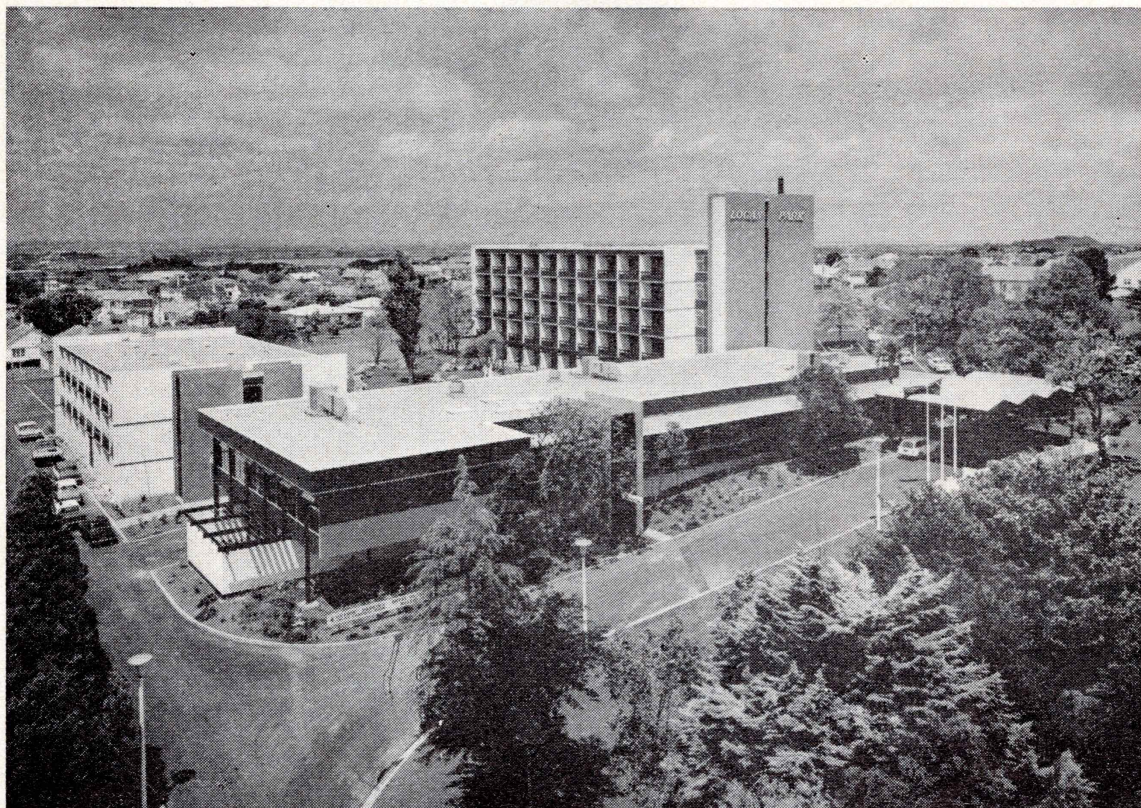
Gerry will be remembered by most people as the impish, guitar-strumming member of the famous Howard Morrison Quartet. Since the disbandment of this quartet, Gerry has been appearing as a solo entertainer in New Zealand’s top nightclubs, and has featured on several touring shows. The “Miss New Zealand” Show will be the first time that Howard and Gerry have appeared together, on a tour, since the disbandment of the Howard Morrison Quartet.

***order now! “JOHN HORE U.S.A.”***



---

# ★ LOGAN PARK MOTOR HOTEL



The AUCKLAND home of the MISS NEW ZEALAND FINALISTS offers you all these facilities:-

- |                           |                               |
|---------------------------|-------------------------------|
| ★ 24-hour Room Service    | ★ Sumptuous Suites            |
| ★ Licensed Restaurants    | ★ Cocktail Bar                |
| ★ Dancing, Floor Shows    | ★ Heated Swimming Pool        |
| ★ 15 Minutes from Airport | ★ 8 Minutes from Queen Street |

***Because of Logan Park's Exclusive Room Tariff Charge,  
two or three people can stay for the price of one.***

Inquire from Any Travel Agent, or . . .

PHONE 664-179

LOGAN PARK MOTOR HOTEL —

TELEGRAPHIC ADDRESS: "LOPARK."

187 CAMPBELL ROAD, AUCKLAND.

★ NEW ZEALAND'S LARGEST MOTOR HOTEL

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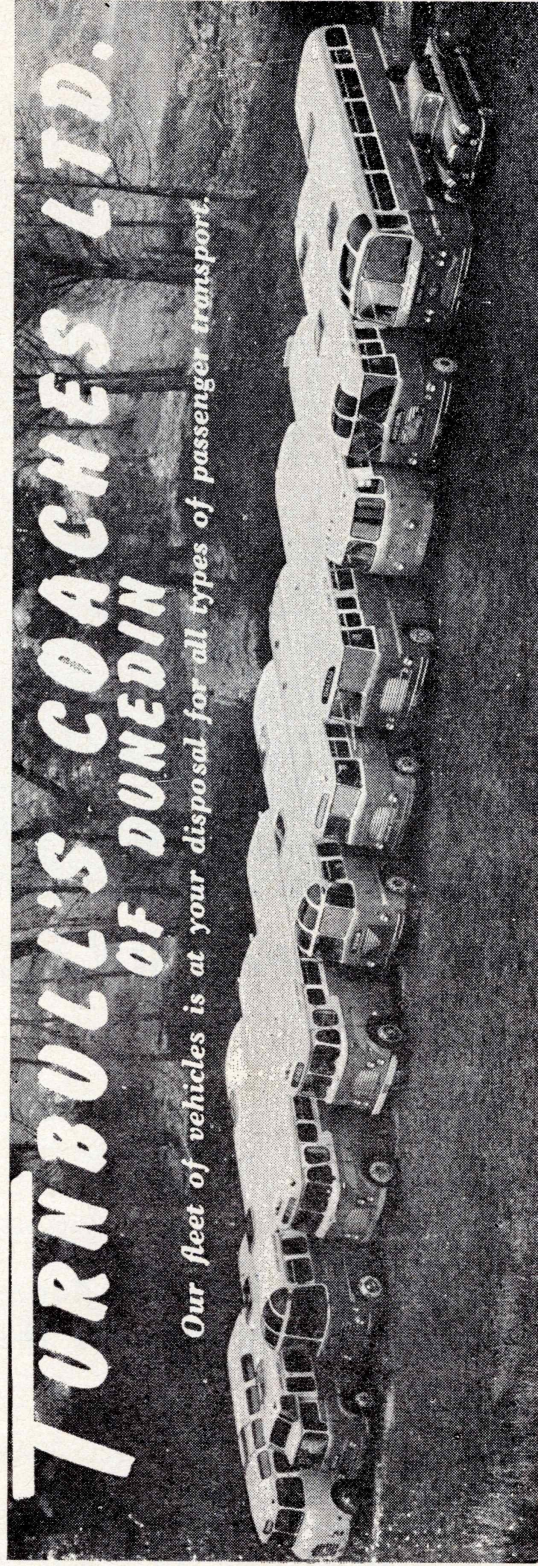
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**CONTRACTORS TO**  
**N.A.C., N.Z. GOVT. TOURIST, N.Z. TRAVEL SERVICE, ETC.**

Luxury Coaches for Hire to Anywhere in New Zealand

— Special Note —

Your Own Tour at Your Own Time to Suit Yourself. Advise us and we will do the rest.



Again selected by Joe Brown  
for the national tour of  
the Miss New Zealand finalists



300 ANDERSONS BAY RD.,  
DUNEDIN.  
PHONE 41-609

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## ***Paul Walden***

Paul Walden's smooth and easy singing style has made him a great favourite with audiences wherever he has appeared. He has enjoyed fantastic success in the recording field, particularly with his two great ballads, "Molly" and "Big Brother." Paul Walden is once again compere of the "Miss New Zealand" Show. As compere of last year's show, he impressed with his slick presentation and ability to create a relaxed and informal atmosphere. Paul has just completed recording a brand-new L.P., featuring many of the late Jim Reeves' hits, and this will be released in June, 1967.



## ***The Quin Tikis***

***Vocalists and Instrumentalists Extraordinary***



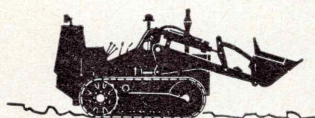
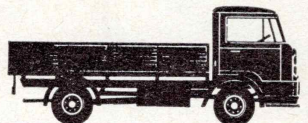
The Quin Tikis are undoubtedly New Zealand's greatest-ever show band. They have appeared in many different countries, and again return specially from overseas for the "Miss New Zealand" Tour. This will be the third year that the Quin Tikis have appeared on the "Miss New Zealand" Show.

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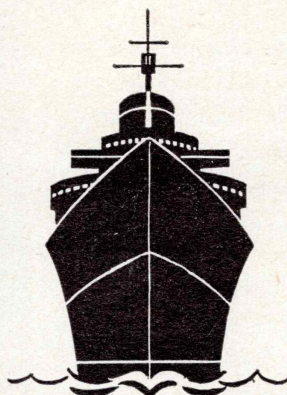
***order now! "JOHN HORE U.S.A."***



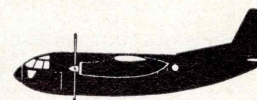
# LAND



# SEA



# AIR



## A TRIBUTE TO GRACE AND BEAUTY . . .

Rule one in the Fiat organisation is that machinery with the FIAT nameplate must not only delight the purchaser with performance . . . but must also please the onlooker with design beauty.

Obvious proof of this is in the millions of splendidly designed Fiat cars on roads throughout the world . . . cars that more than hold their own in speed and reliability but are in a class by themselves for eye-appeal.

Less well known to New Zealanders is the built-in beauty of Fiat trucks and tractors, ships and aircraft, gigantic dams and colossal tunnel projects, thundering steel mills, nuclear power stations and scientific space probes.

On land, sea and air Fiat engineers and designers are showing the world how striking good looks go hand in hand with superb performance.

That's why Fiat, as beauty experts, pay homage to the charming and lovely entrants in the Miss New Zealand contest. We are proud to be associated with them.

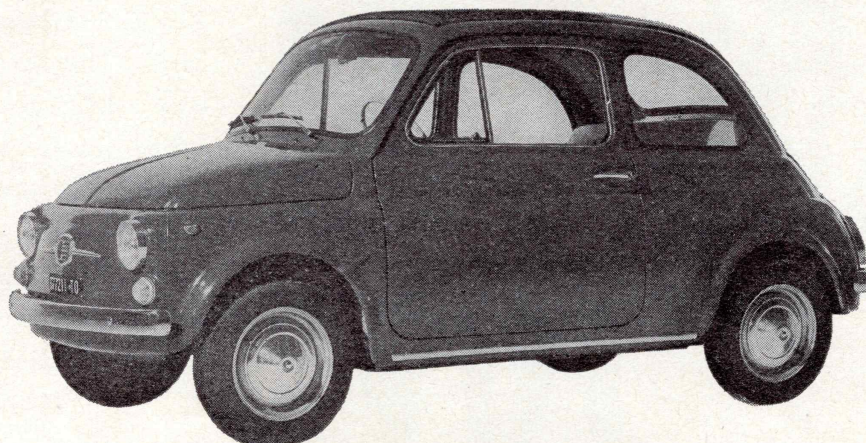
### GOOD LUCK, GIRLS!

Remember, First Prize includes the fantastic

### FIAT 500 BAMBINA

The luxury baby car with ALL the extras

# FIAT *Bambina*

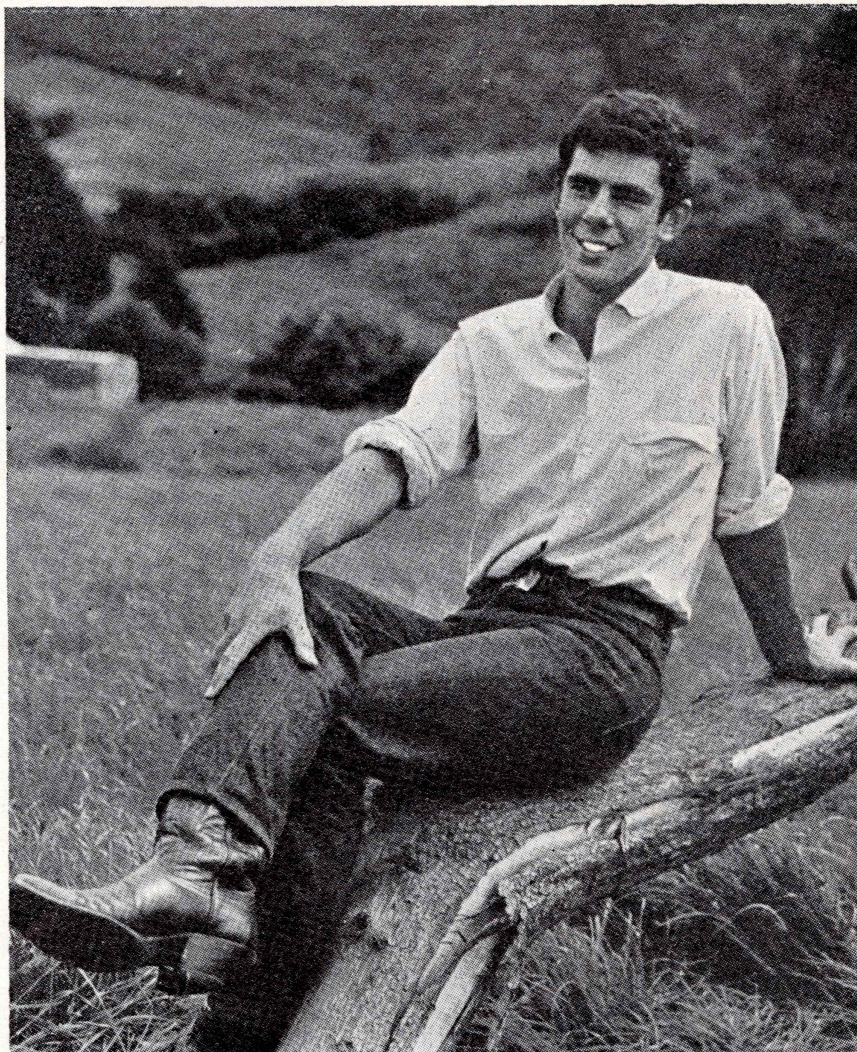


New Zealand Representative: Torino Motors Ltd., FIAT Centre, 19-29 Nelson Street, Auckland, C.I. New Zealand



## ***John Hore***

Possibly no other New Zealand entertainer has made such a swift ascent to show-business fame than John Denver Hore. In the space of three short years, he has behind him a string of fast-selling singles and record-shattering sales for his long-playing albums. John has made two highly-successful trips to Australia, and one to America. In spite of all this success, John Hore remains a completely unpretentious young man, and following a tour likes nothing better than to be able to retreat to the Central Otago country, where his horse and two dogs await their young master. On stage, John's smooth and racy singing style, together with his modest and unassuming presentation, makes him a favourite with young and old alike.



## ***Gary Wallace***

The Quintikis are famous for their hilarious comedy routines. Gary is a key figure in all these routines. His zanny antics, rubber face, which he combines with his almost unbelievable dexterity with drumsticks, makes even the toughest audiences break up. The amazing thing is that, though he clowns whilst drumming, the sound he produces from those skins has earned him the highest praise from rival drummers and top show-biz critics.

---

*order now!* **"JOHN HORE U.S.A."**





# This is the GALA Look

Long lashed and serene. New dangerously muted shades for around the eyes . . . new scorching contourers . . . **New Gala Eye Makeup** . . . Exciting, provocative, warm and wild, new trend **Lip and Nail colours**.—Colours set a-shimmer.—Shimmering colour—because Gala means colour. Then gold for your skin—Dew-soft **Golden Moisture** skin care. And a lavish of Gala talcs and perfumes.

**This is the Gala Look, chosen by all Miss New Zealand contestants.**

## GALA OF LONDON

Prepared under licence in New Zealand for Gala of London, by Wilfrid Owen Ltd, Christchurch.

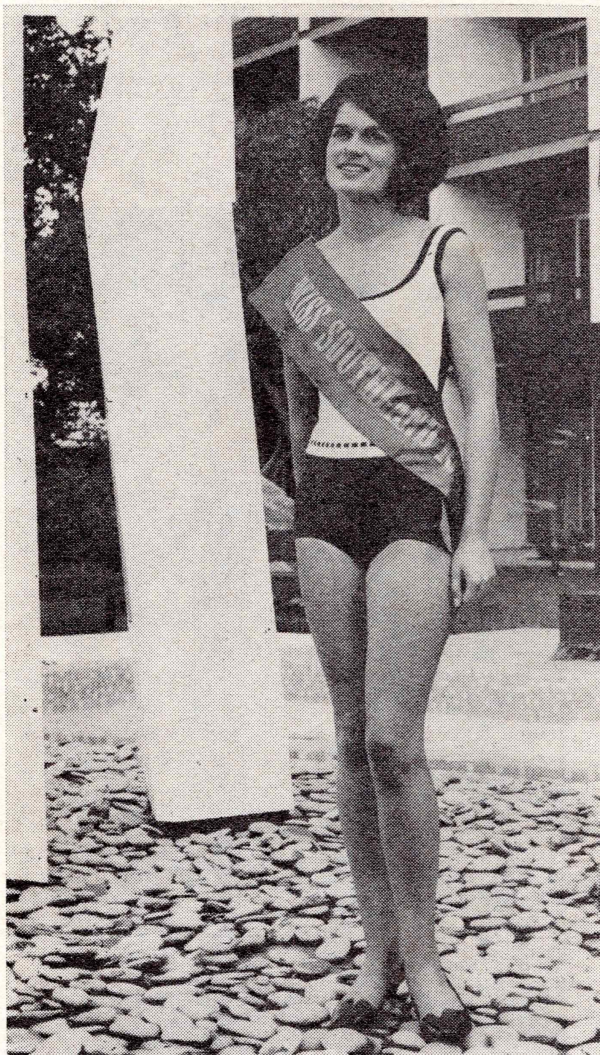
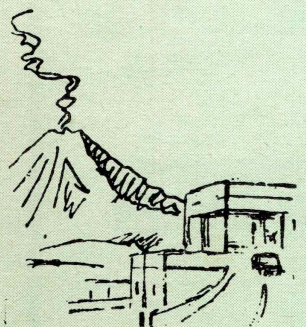
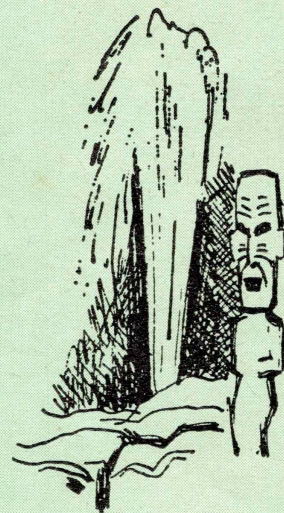
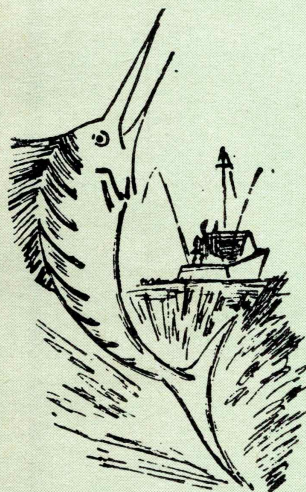
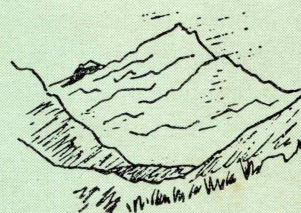
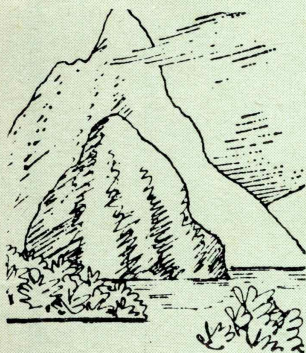


Introducing . . .

# MISS SOUTHLAND



**AIR NEW ZEALAND**



**ANNE DONALD**

AGE: 21 YEARS.

OCCUPATION: SCHOOL TEACHER.

HEIGHT: 5ft 4in.

BUST: 33in.      WAIST: 23in.      HIPS: 33in.

**MISS SOUTHLAND**



# New Zealand's loveliest girls will parade in New Zealand's loveliest clothes by Youthcraft from the House of Sargood

During the programme you will see the Miss New Zealand finalists parading in this season's all wool fashion-wear by Youthcraft . . . high fashion clothes for a highly fashionable occasion!

Illustrated: Miss New Zealand 1966, Miss Heather Gettings, wears an all-wool Youthcraft style with flattering stand-away roll collar, bracelet-length sleeves and self belt. Felted seams add front interest.



Made in N.Z. by  
Sargood, Son & Ewen Ltd., Auckland.

**youthcraft**

THE HOUSE OF SARGOOD

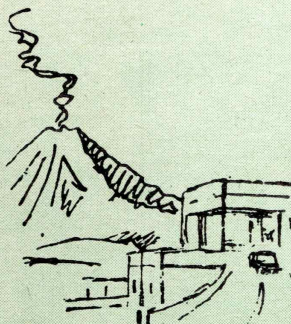
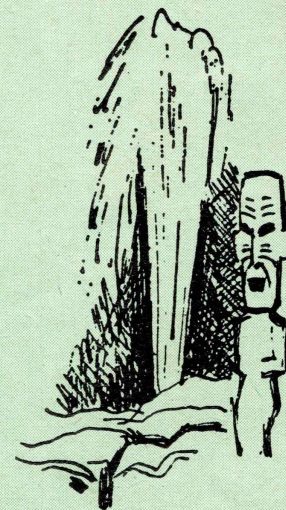
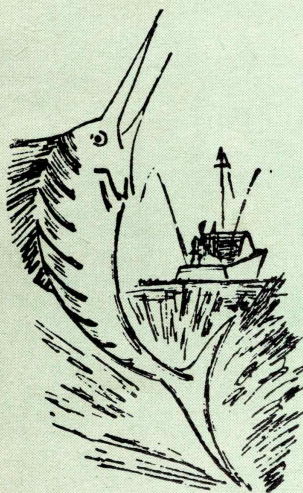
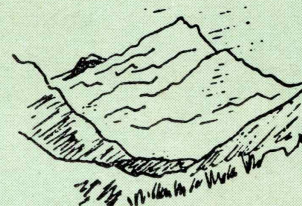
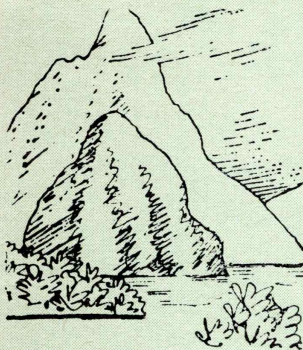


Introducing . . .

# MISS OTAGO



## AIR NEW ZEALAND



### LESLEY HART

AGE: 21 YEARS.

OCCUPATION: LAND GIRL.

HEIGHT: 5ft 8in.

BUST: 36in.      WAIST: 26in      HIPS: 36in.

## MISS OTAGO

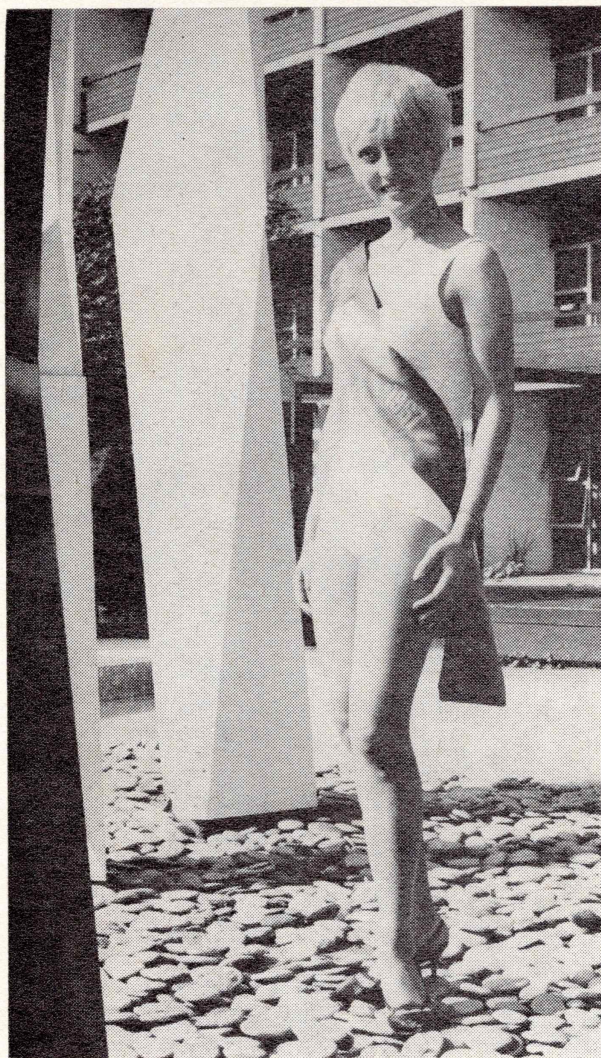
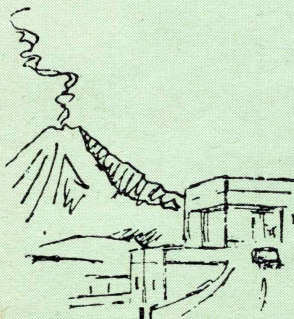
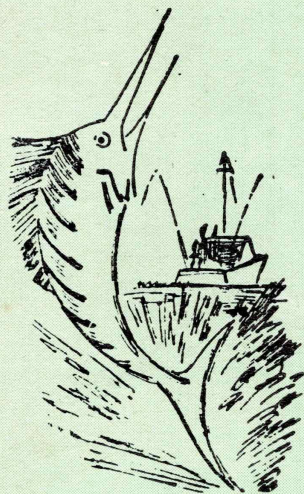
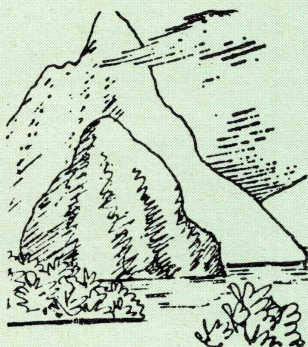


Introducing . . .

# MISS WEST COAST



  
**AIR NEW ZEALAND**



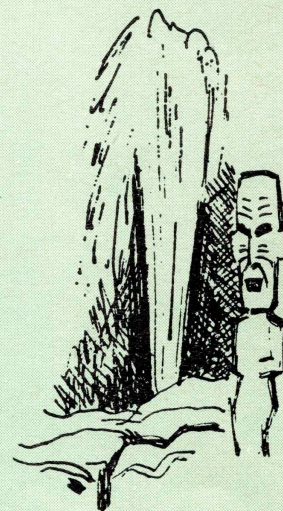
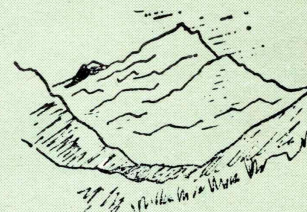
**JACQUE MUNDY**

AGE: 21 YEARS.

OCCUPATION: PROFESSIONAL MODEL.

HEIGHT: 5ft 6in.

BUST: 34in.      WAIST: 23in.      HIPS: 34in.



**MISS WEST COAST**

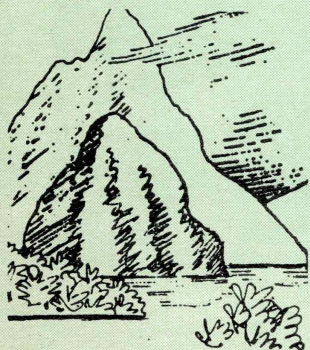
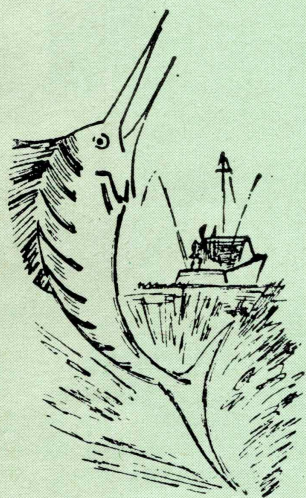
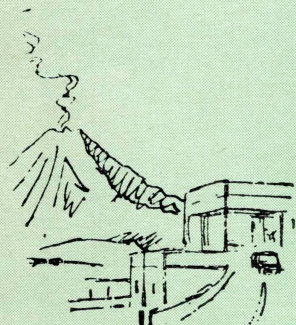


Introducing . . .

# MISS CANTERBURY



  
**AIR NEW ZEALAND**



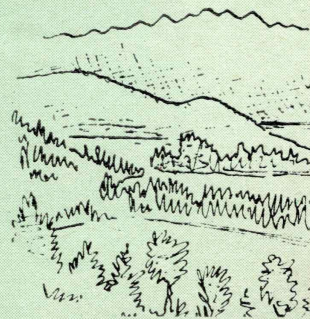
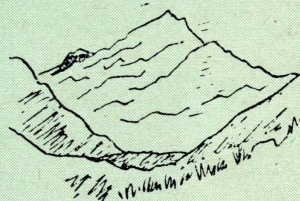
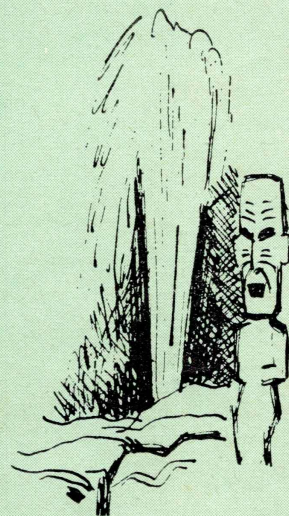
**PAMELA McLEOD**

AGE: 18 YEARS.

OCCUPATION: SECRETARY.

HEIGHT: 5ft 7½in.

BUST: 36in.    WAIST: 26in.    HIPS: 36in.



**MISS CANTERBURY**





TRY A LITTLE BACK BARENESS  
(for a change)

\*

**backless bra**

by *Berlei*

Made in N.Z.

\* No. 687 A AND B CUPS 32" — 36", C 32" — 38", WHITE, BLACK. 49/6

AK3508

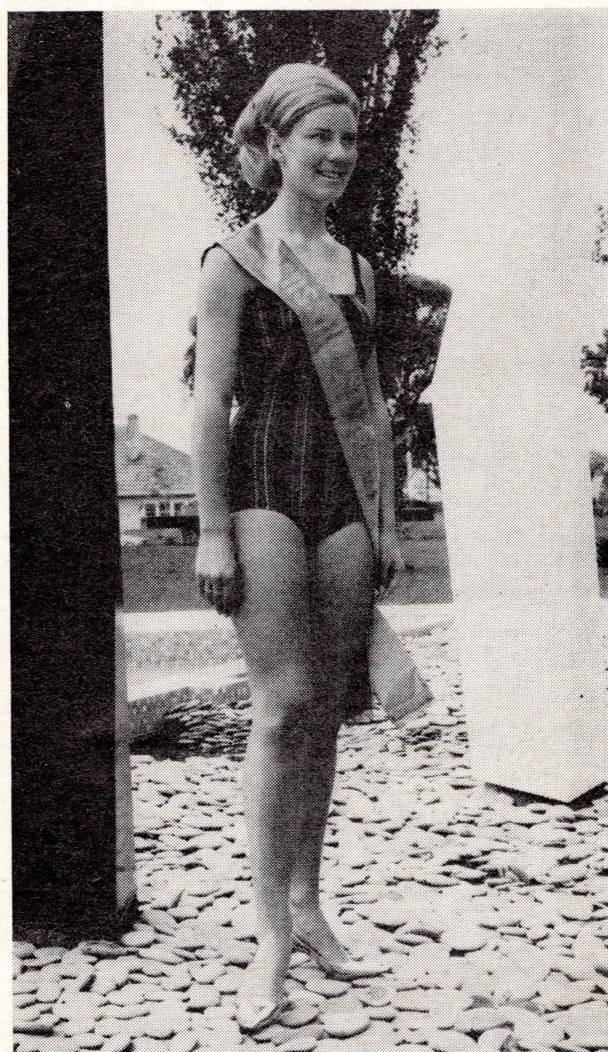
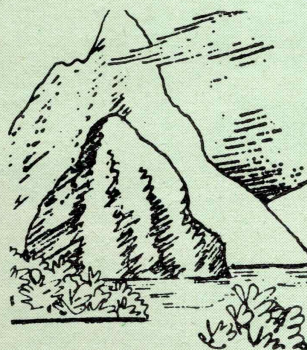
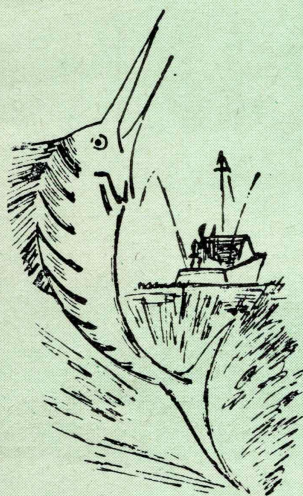
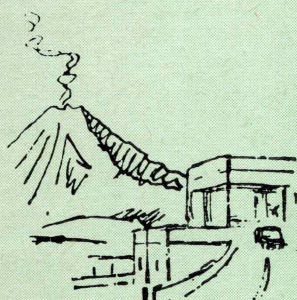


Introducing . . .

# MISS NELSON



**AIR NEW ZEALAND**



**JUDITH BAIGENT**

AGE: 21 YEARS.

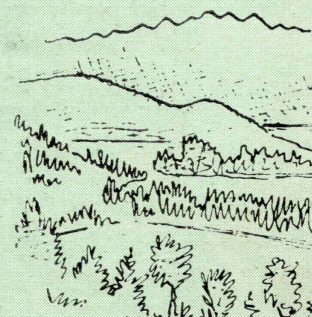
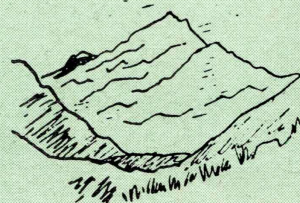
OCCUPATION: BEAUTICIAN AND HAIRDRESSER.

HEIGHT: 5ft 6½in.

BUST: 34in.

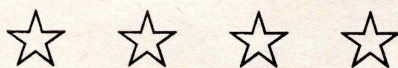
WAIST: 25in.

HIPS: 36in.



**MISS NELSON**





# Miss New

## APRIL 3 to

**NEW ZEALAND  
"MISS UNIVERSE," "MISS WORLD," "MISS INTERNATIONAL"  
GRAND FINAL, DUNEDIN**

★ "QUIN TIKIS" SHOW BAND

★ GERRY MERITO

★ **MISS NEW ZEALAND CONTEST, 1967**

Glittering appearances of "Miss New Zealand" finalists in All-wool Suits by The House of Sargood; and All-wool Ball Gowns.

Interviewed by Paul Walden and introduced by "Miss N.Z. 1966," Heather Gettings.

FOOTWEAR BY MORROW-TAYLOR; COSMETICS BY GALA OF LONDON; FOUNDATIONS BY WARNER'S.

★ PAUL WALDEN

---

INTERVAL

---

★ "QUIN TIKIS" SHOW BAND

★ **MISS NEW ZEALAND CONTEST, 1967**  
Contestants' Appearance in Swim Suits

**ORDER OF**

1. MISS SOUTHERLAND
2. MISS OTAGO
3. MISS WESTLAND
4. MISS CANTERBURY
5. MISS NELSON
6. MISS WELLINGTON
7. MISS HORTON
8. MISS TARARUA
9. MISS BAY OF PLENTY
10. MISS AUCKLAND

**MISS NEW  
AND THE N.Z.  
MISS INTERNATIONAL  
WILL**

**AIR NEW ZEALAND**

**U.K. and**



# Zealand



1967

## JUNE 5, 1967

ND SECTION OF  
ATIONAL " AND "MISS PACIFIC " BEAUTY CONTESTS  
IN, MONDAY, JUNE 5, 1967

### APPEARANCE

THLAND  
GO  
T COAST  
TERBURY  
ON  
LINGTON  
OWHENUA  
NAKI  
OF PLENTY  
KLAND

★ JOHN HORE

★ HOWARD MORRISON

★ ALL CAST ON STAGE

### GRAND FINAL, JUNE 5, 1967

The Hon. J. B. Gordon, Minister of Transport, welcomed by his Worship the Mayor, Mr Calvert, and Mrs Calvert.

#### Announcing:

- ★ Miss New Zealand 1967 and
- ★ New Zealand delegate to the Miss International Contest 1967.
- ★ Third prize winner.
- ★ Miss Friendship Trophy winner.

Trophies presented by Mr Gordon.

- ★ Presentation of £1,000 contract and Bambina "Fiat" Car to "Miss N.Z. 1967."

#### ★ CROWNING CEREMONY

Miss N.Z., 1966, Heather Gettings, Places Crown on Miss N.Z., 1967.

### ZEALAND, 1967

Z. DELEGATE TO  
TIONAL CONTEST

TRAVEL



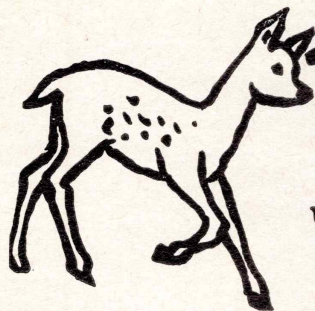
to  
d U.S.A.

PRODUCER, JOE BROWN



---

FIRST RELEASE OF THE  
**MORROW-TAYLOR**



# Bambi

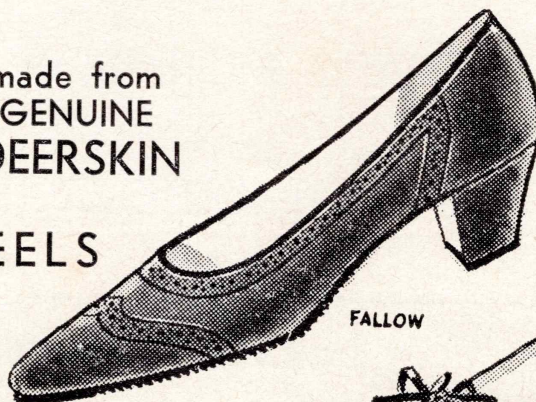
BY MORROW - TAYLOR LTD.

made from  
GENUINE  
DEERSKIN

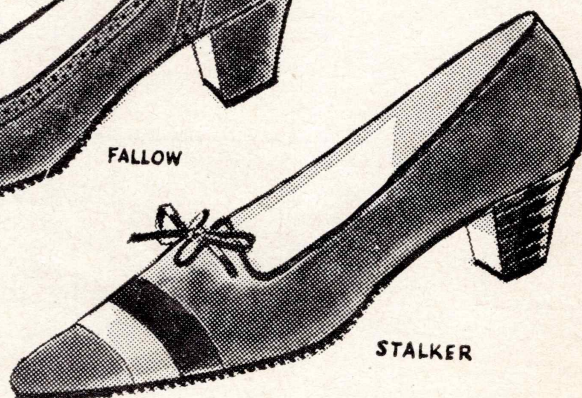
LITTLE HEELS



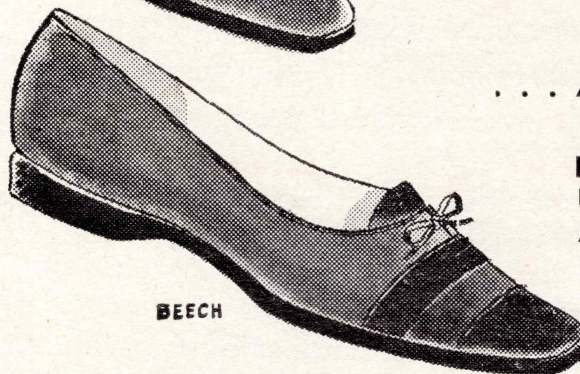
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AND COMFORT

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**VENETIANS**

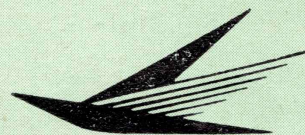
**GADABOUTS**

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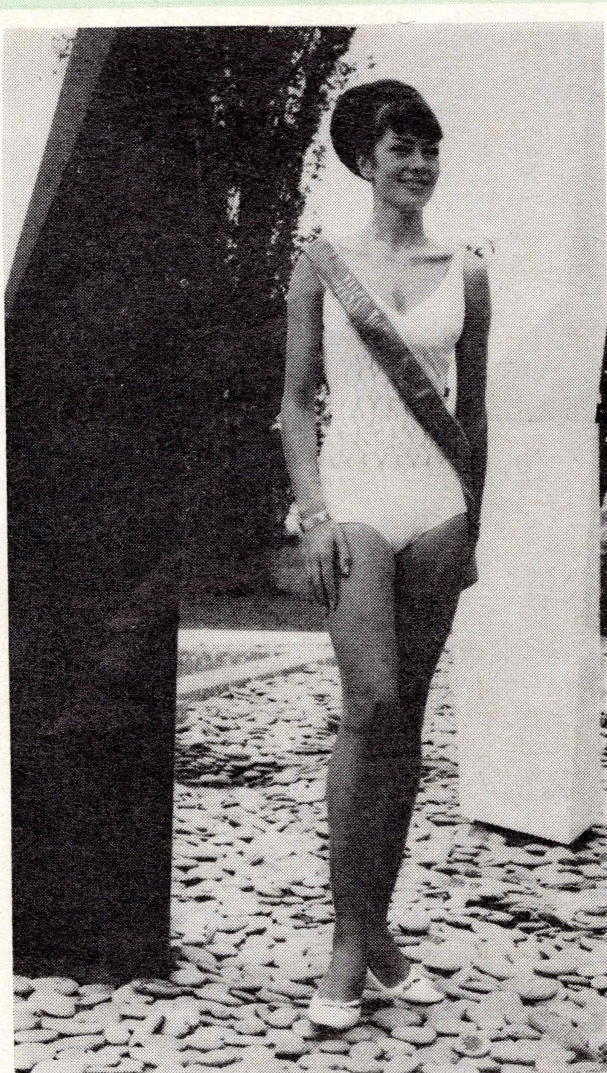
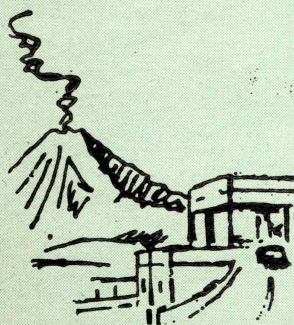
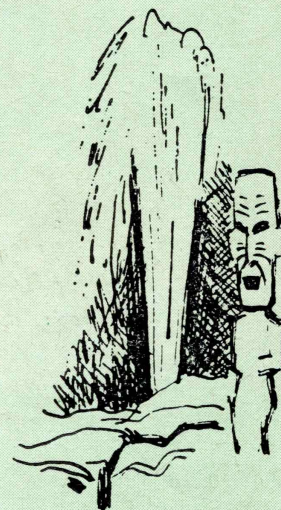
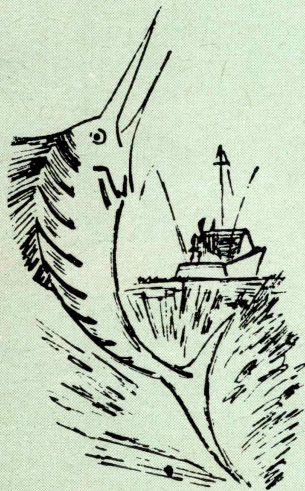
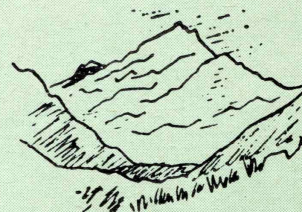
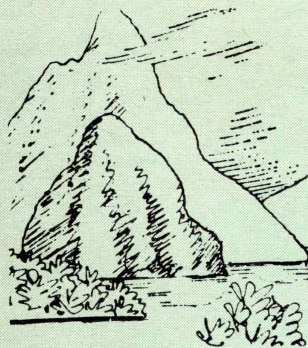


Introducing . . .

# MISS WELLINGTON



**AIR NEW ZEALAND**



## FRANCES PROBERT

AGE: 21 YEARS.

OCCUPATION: SALESWOMAN.

HEIGHT: 5ft 7½in.

BUST: 35in.      WAIST: 24in.      HIPS: 35in.

**MISS WELLINGTON**

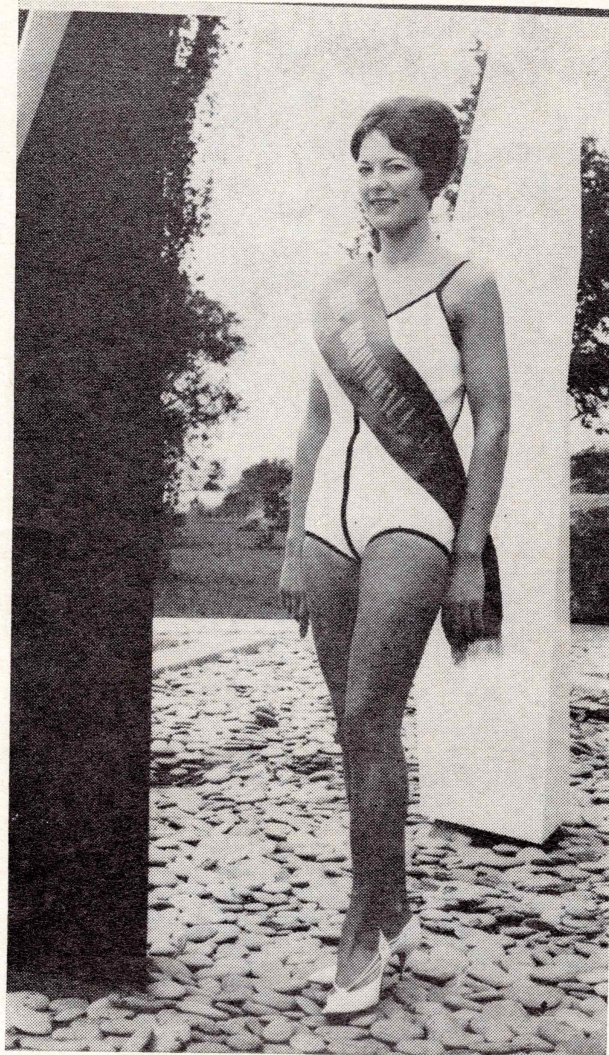
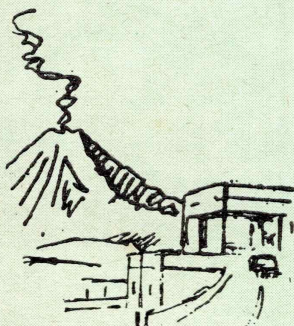
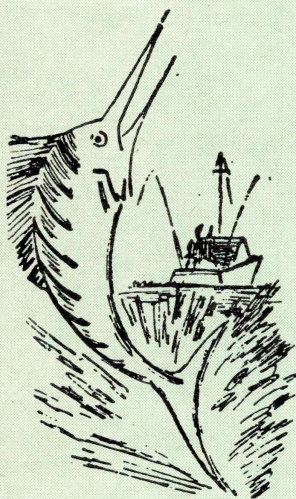
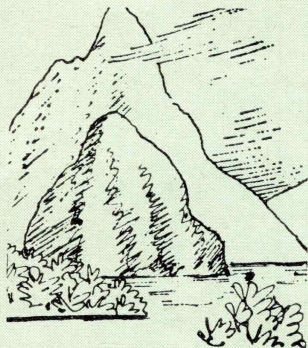


Introducing . . .

# MISS HOROWHENUA



**AIR NEW ZEALAND**



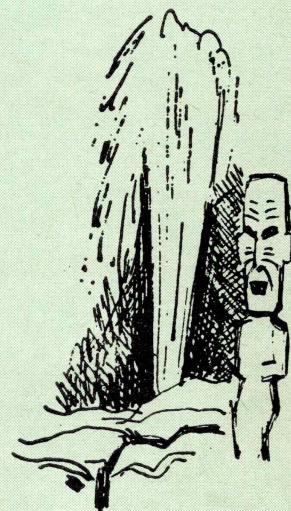
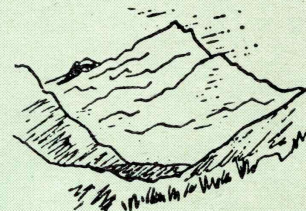
**JUDITH HUMPHREY**

AGE: 21 YEARS.

OCCUPATION: LAND GIRL.

HEIGHT: 5ft 6in.

BUST: 36in.      WAIST: 24in.      HIPS: 36in.

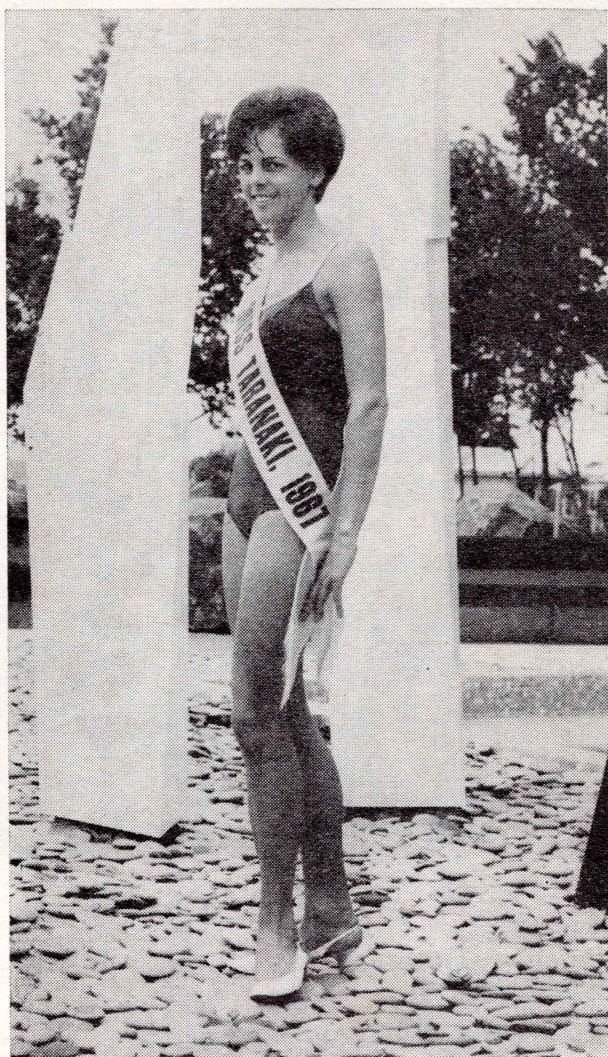
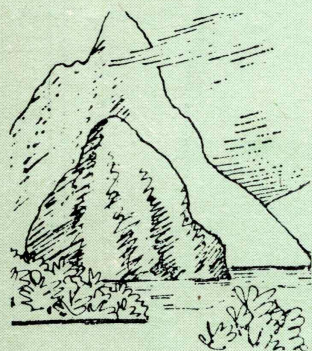
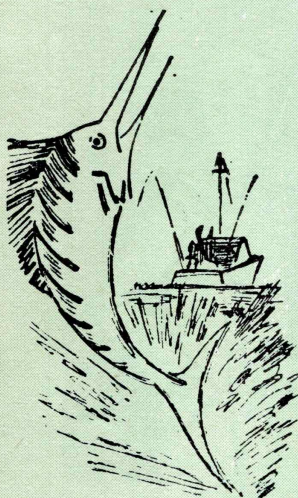
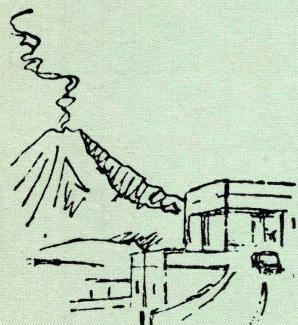


**MISS HOROWHENUA**



Introducing . . .

# MISS TARANAKI



**JILL EDWARDS**

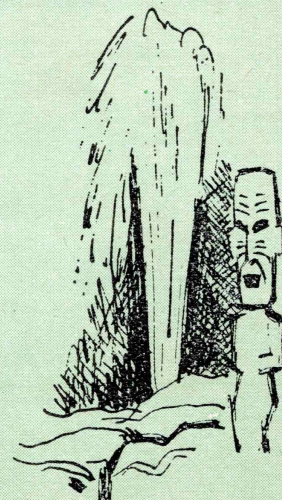
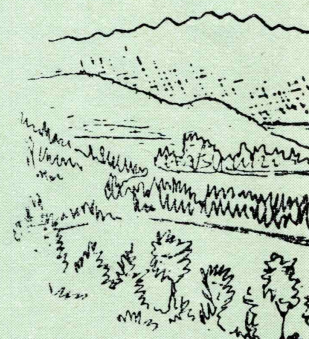
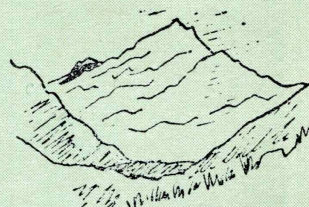
AGE: 21 YEARS.

OCCUPATION: NURSE.

HEIGHT: 5ft 7½in.

BUST: 35in.      WAIST: 24½in.      HIPS: 35in.

**MISS TARANAKI**





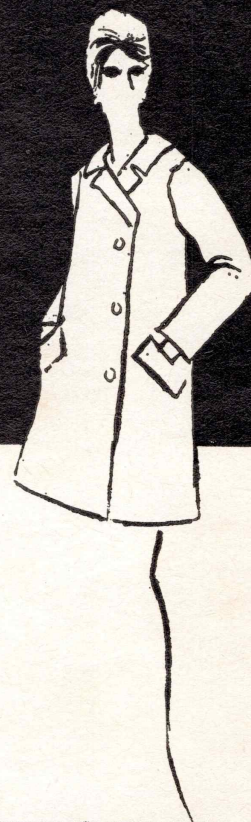
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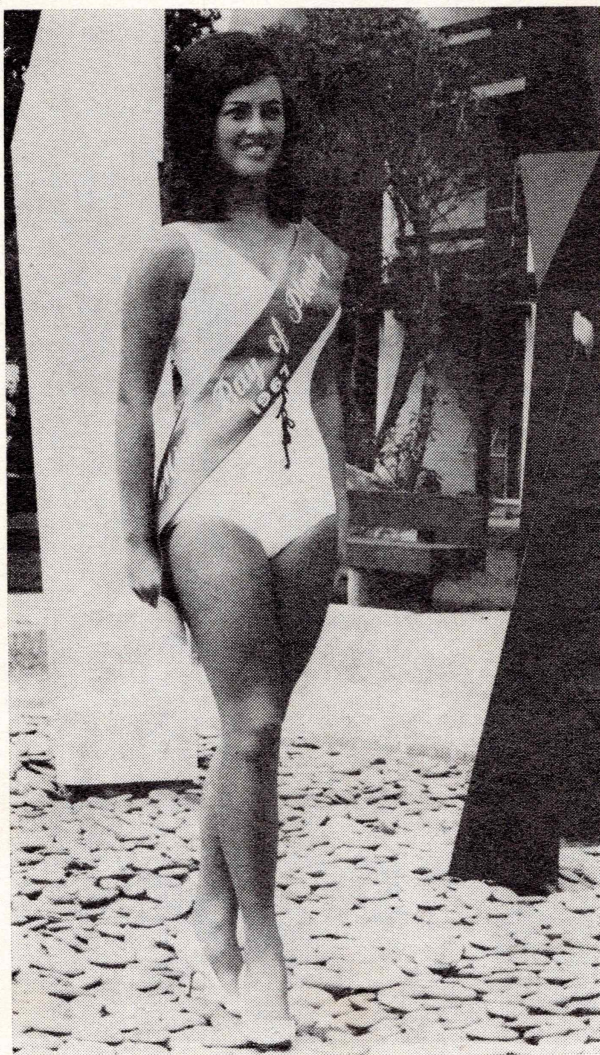
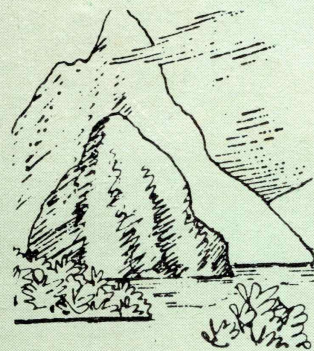
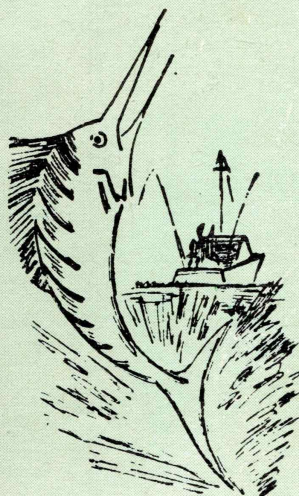
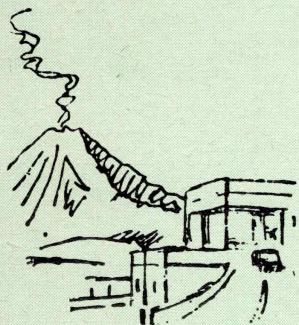


Introducing . . .

# MISS BAY OF PLENTY



**AIR NEW ZEALAND**



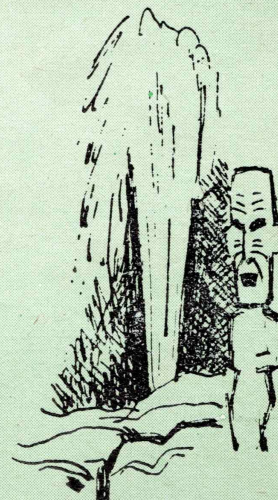
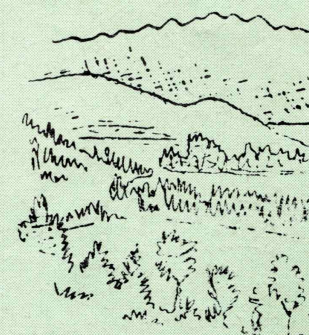
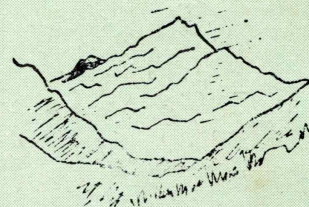
**JOY CROWLEY**

AGE: 19 YEARS.

OCCUPATION: STENOGRAPHER.

HEIGHT: 5ft 4in.

BUST: 36in.    WAIST: 24in.    HIPS: 36in.



**MISS BAY OF PLENTY**

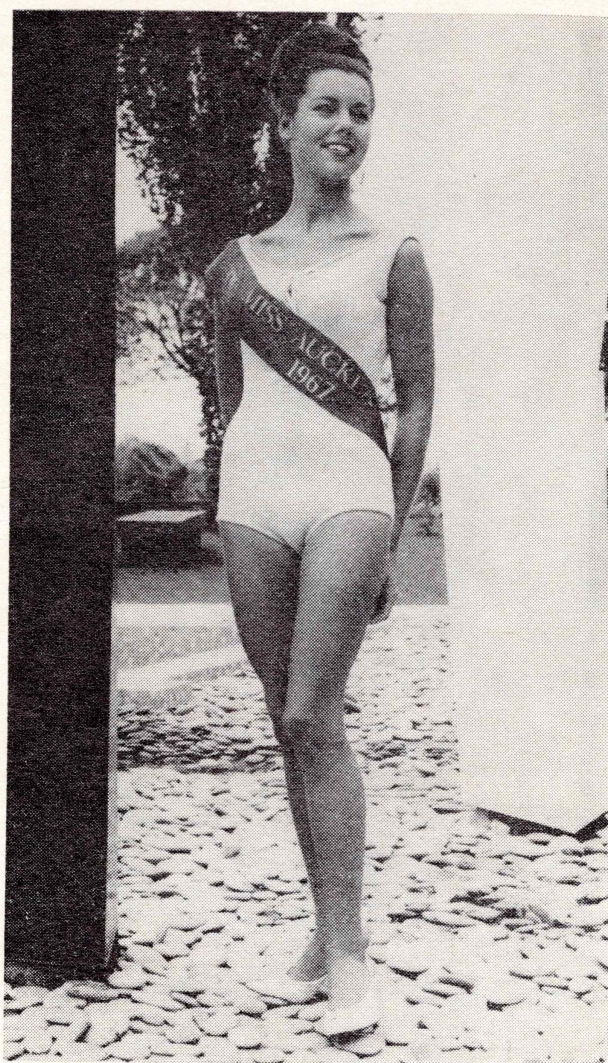
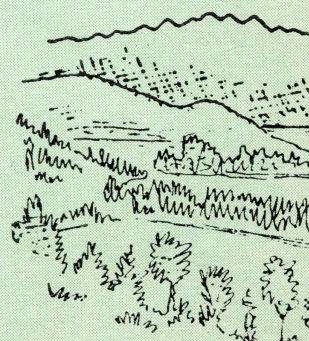
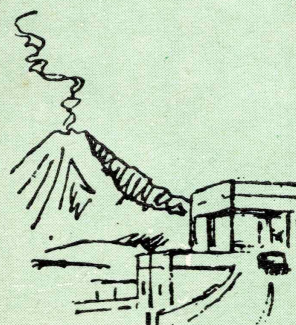
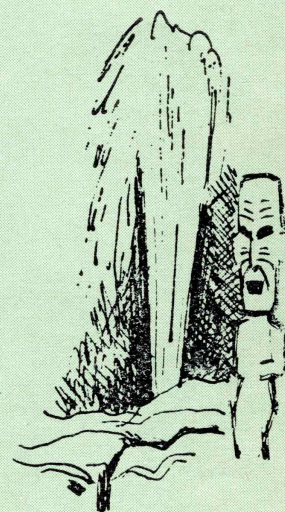
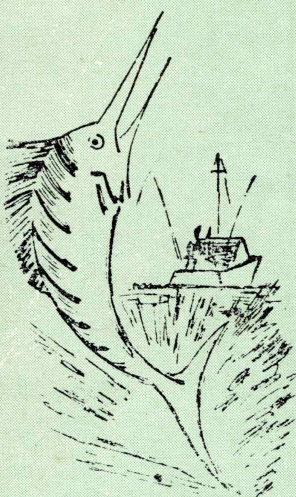
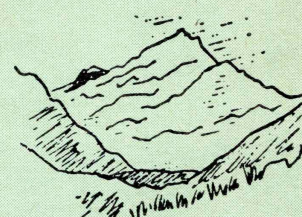
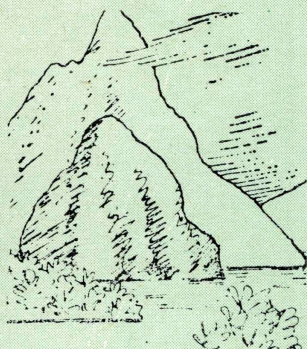


Introducing . . .

# MISS AUCKLAND



  
**AIR NEW ZEALAND**



**NICOLETTE VAN WIJK**

AGE: 20 YEARS.  
OCCUPATION: NURSE.

HEIGHT: 5ft 5½in.

BUST: 34in.      WAIST: 23in.      HIPS: 34in.

**MISS AUCKLAND**



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# MISS SHEPHERD WOOLS

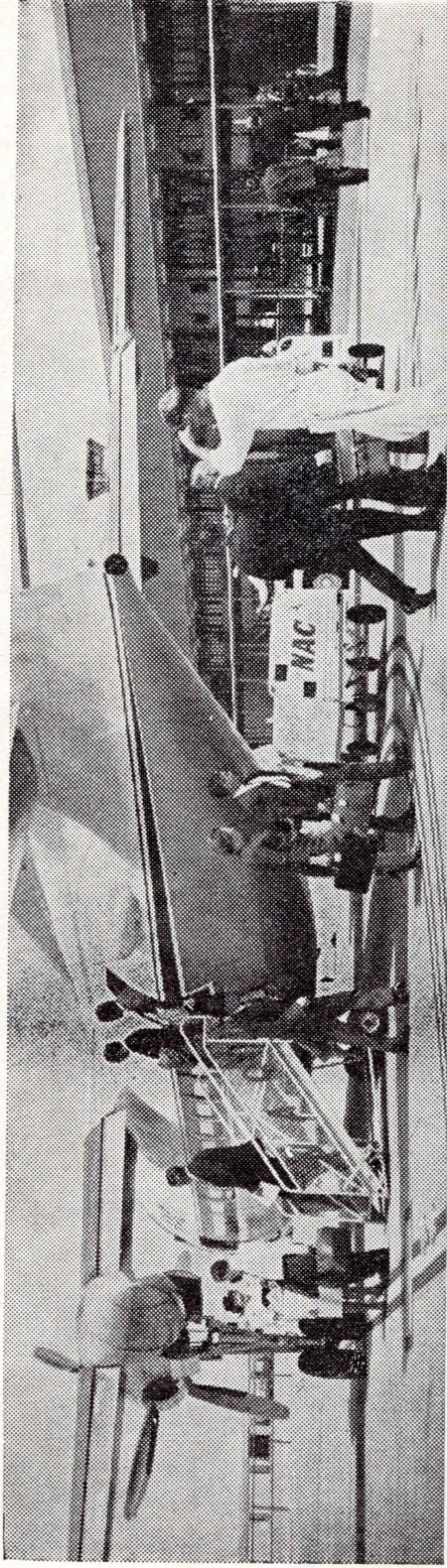


**MISS AUCKLAND, 1967**

shows the versatility of wool. She is wearing the hand-knitted Shepherd Juliette 4-ply Crepe swimsuit as worn in the Miss Auckland contest.

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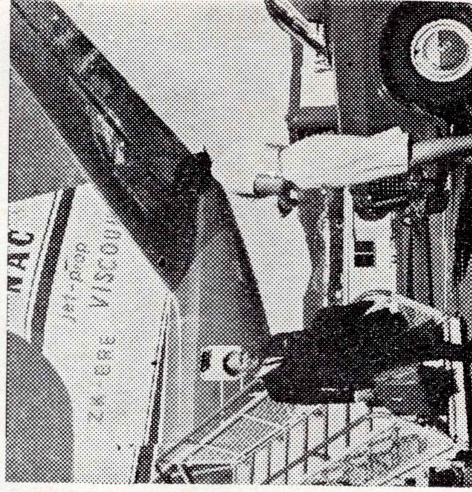


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# Top U.S. Arranger for John

John Hore's new recording "John Hore U.S.A.," which was made during John's trip to America, promises to be one of the most exciting recording successes in recent years. There are two reasons for this. One is John's own natural ability and popularity which has made "top sellers" of his six L.P.s. The other factor is that in his latest recording the arrangements have been made by the foremost American arranger, Ernie Freeman. The next time you spin a hit record, check the label, it could very well have received that special plus factor — conducted and arranged by Ernie Freeman.

With countless musicians available on the Hollywood scene, this may sound strange but it happens quite frequently. Recording companies like to employ a "winner" and whenever a top artist wants that extra bit of "insurance," they usually holler for Ernie. Versatility is the all-important Freeman formula which has become well known to recording executives and top artists throughout the world. This popularity didn't just happen . . . it came about after years of real dedication and in-

tensive study which included a decade of college music and theory.

The list of people Ernie has conducted and arranged for literally reads like a "Who's Who" of the music business. The blues beat of Billy Ward, magnetic Bobby Darin, Hoagy Carmichael, Vic Dana, The Chipmunks, Jan and Dean, Martin Denny, Julie London, Si Zentner, Frank Sinatra, Jimmy Durante and Molly Bee. It also includes the Fleetwoods, Paul Peterson, Al Hibbler, Damita Jo, The Marketts, Keely Smith, Jimmy Boyd, Rosie Cloonie, Vic Damone and Jimmy Darren. If you liked Bobby Vee's "Take Good Care of My Baby," Frank Sinatra's "Softly as I Leave You," Vic Dana's "Red Roses for a Blue Lady," Connie Stevens' "Now That You're Gone" or even Walter Brennan's "Old Rivers," you can now visualise the amazing versatility exhibited on a regular basis by Ernie Freeman. Ernie's past can cause one to paraphrase the old saying, when new musical milestones are made, Ernie Freeman will be there making them!

---

## Congratulations to "Miss New Zealand" Contestants from

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## 'Great Country Hits'



Paul Walden has just finished recording a brand new L.P. Contained on this L.P. are several old, old numbers such as "Serenade of the Bells," and "River of the Roses." These numbers have been revived and brought right up to date. A feature of this L.P. is the many numbers included that were made famous by the late Jim Reeves. In fact, Paul sounds very similar to Jim Reeves in such numbers as "Four Walls," "I'd Fight the World" and "Distant Drums." Paul Walden, a great Country singer, sings great Country hits in a great Country L.P.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

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(TE3): Double Blanket, dual control,  
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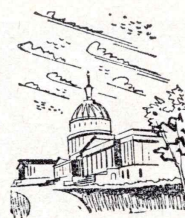
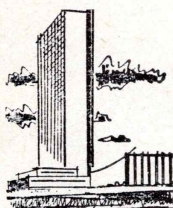
# **ARTHUR BARNETT**

## **LIMITED**



**DUNEDIN, OAMARU, BALCLUTHA, ALEXANDRA**

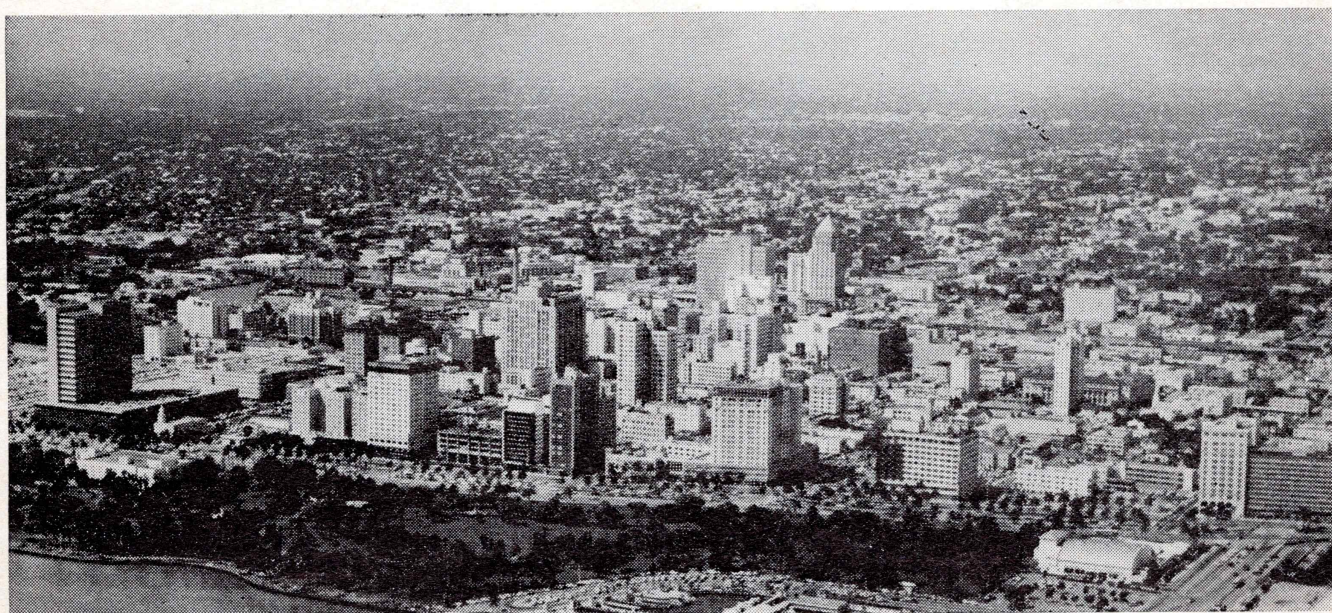




## John Hore in America

John Hore left New Zealand for the United States last October. He visited Nashville, Tennessee, for the grand old opy convention, and met all the famous stars of Country and Western fame. He appeared at the "Beach Boy Club," Santiago, two weeks at the famous "Troubador Club," Hollywood, and two weeks at the famous Mountain Springs resort nightclub, Vale, Colorado. Many of the big names in the American society world visit this famous resort, like Jacqueline Kennedy, and famous film stars. Scott Carpenter, the astronaut, was there on vacation and was introduced to John. After shaking hands with John, Scott Carpenter asked John to sing a request number for him. John obliged with "Born Free." Other nightclubs John has appeared at are the "Golden Embers," Rialto, just outside Los Angeles, and the famous "Palamino Club," voted number one Country and Western nightclub in America. Appearing at the same club was Marty Robins. Round the walls of this club are photographs of famous personalities who have made their appearances there, including Jim Reeves, Marty Robins, Hank Snow, Rodger Miller, Will Rodgers, Hank Williams, Little Jimmy Dickens, and many, many others. From there, John travelled to Arizona, where he appeared for a week at the Beuno

Vista Hotel, and returned there for another week, just before returning to New Zealand. John's biggest engagement was a month at the famous nightclub, "The Ice House," in Pasadena, Los Angeles. Many big American names have appeared at this club. John also appeared on the high-rating national programme, "Dating Game." John was asked to appear on this programme, along with two other movie stars, and John won the prize in this contest. John also appeared on television in Mexico, Santiago, and on radio in Nashville and Los Angeles. He has made a new L.P. in America. This will be a fantastic record, as it is backed by a big Country and Western band. It has vocal backing by "The Blossoms" and "Wellingtons," better known to New Zealand audiences as the vocal group on the television programme, "Shindig." The arranger for John's new L.P. album is the celebrated Ernie Freeman, who is the arranger for Dean Martin, Frank Sinatra, and was the arranger for Petula Clarke, when she made her latest record in America. The producer and recording manager is Buddy Landon, film star, producer and composer. This L.P. should be John's biggest seller, and will be called, "John Hore, U.S.A." It is anticipated that this record will be released in New Zealand this May.





# WHAT'S BEHIND MR. 4...

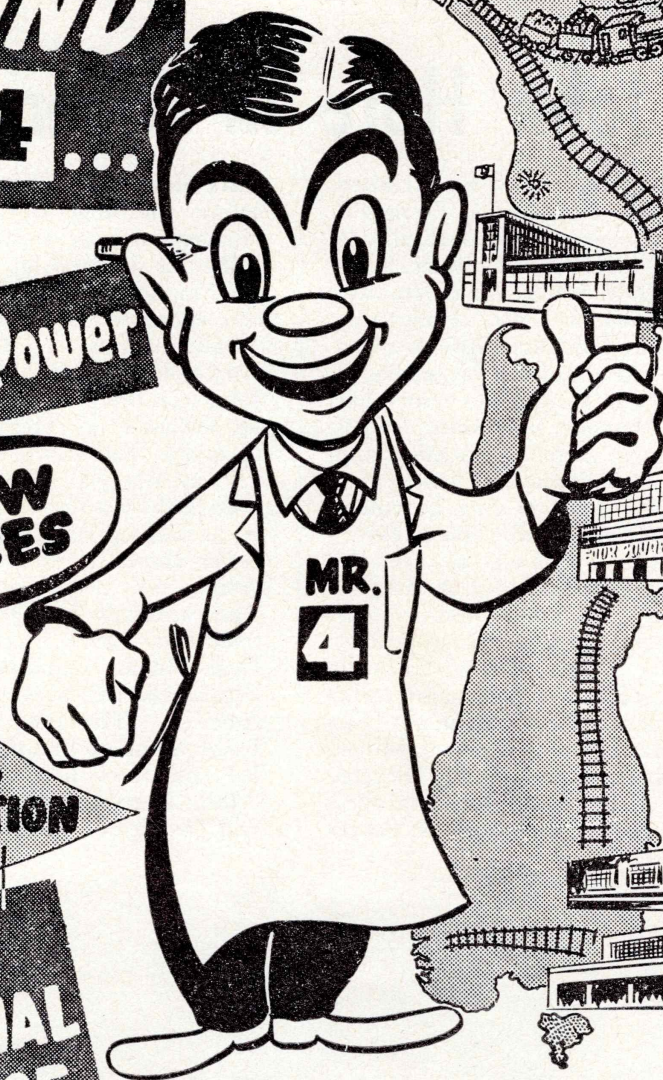
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There's a big background  
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He's a local businessman . . . owning his own store, helping the progress of your district, and offering you neighbourly personal service . . . but there's more to it than that!

Behind him is a great national organisation, owned and operated by Mister Four Square Grocer, and over 1,550 others like him. Huge modern warehouses . . . efficient buyers . . . fast transport . . . to bring the world's finest foods to you at thrifty bulk-purchase prices.

Modern systems and services . . . store-design, accounting, price lists, market reports, advertising and many more . . . are parts of the big background that keep Four Square in front for satisfying service.



# *Internationally Important . . .*

Many primary products leave New Zealand for countries overseas. Of all our exports, wool is the best known and most sought after in every country of the world.

Our wool is purchased for carpets and clothing in Britain, Scandinavia, and a score of European countries. Our wool is wanted for carpets in Asia (where wool is not much worn for clothing) and in America, too.

To fight a bleak winter, Japanese wear wool kimonos, Antarctic explorers wear jerseys and mittens of natural unscoured wool, and most of us curl up in warmly-carpeted homes or brave the elements in a heavy wool coat.

Fashion models on an assignment in the Arctic, posing on ice floes and amid snow, discovered the only way to keep warm was pure wool underwear. For comfort in the tropics they would probably choose wool, too — in the chiffon-light fabrics used for summer dresses.

## **CHOICE OF MATERIALS**

From the chic of Paris fashion — where most of the garments are made in pure wool fabrics — to the prosaic child's wool cardigan, wool is wanted.

The demand for wool is such that it is the biggest earner of overseas exchange for New Zealand. Each year we sell in excess of £100 million pounds worth of wool overseas. As one comment would have it, wool earns "most of our bread and butter, and a fair scrape of jam, too."

Forty-four countries buy our wool, with Aden, America and Australia at the top of the alphabetical list, and Yugoslavia at the bottom.

To protect, maintain and develop the markets for wool, New Zealand has joined, with the two other big wool-producing countries, Australia and South Africa, and formed the International Wool Secretariat.

Levies on the price of wool form the working capital of the I.W.S., which has branches in 19 countries, actively promoting and advertising wool, and conducting research to improve its basic virtues. The functions of the I.W.S. include technical and fashion advisory services.

Countries in which the I.W.S. operates include Japan, India and America, as well as European countries.

## **TAKEN FOR GRANTED**

To New Zealanders, who take wool so much for granted, it is a salutary reminder that their primary product is among the world's most wanted fibres.

Wool's qualities are the qualities synthetic fibres try to imitate, but synthetics have never succeeded in copying all wool's virtues.

Wool is the fibre synthetics like to advertise their products as being like, but synthetics are never as good as wool.

As a natural fibre, wool has inbuilt crimp. This gives wool its elasticity. Elasticity is the reason wool drapes perfectly, and the reason wool clothes shed all their wrinkles when hung for a few hours after being worn or packed.

Everyone knows wool is warm, but not many people know why. It is warm because it is a poor conductor of heat, and does not readily carry away the heat of the body; it is warm because wool fabrics are lofty and trap a good deal of still air; it is warm because it generates heat when it absorbs water vapour from the air.

## **CAN BE COOL**

Paradoxically, wool can be cool to wear in hot climates, given the right weight and a dry heat. The reasons are the same — it is a poor conductor, won't cling and absorbs perspiration.

Because wool absorbs water vapour, it will not hold static electricity and therefore will not attract dirt.

Wool does not flame—if a lighted match is held to it, it merely smoulders and goes out. This makes wool safe for children's clothing.

Wool is actually water-repellent. Despite the fact that it aids comfort by absorbing water vapour, water, such as raindrops, will actually run off a wool gaberdine coat.

Wool has an affinity for dye, and can achieve any shade required.

Wool is a strong fibre, able to take hard wear in its stride. Wool garments, properly cared for, will stay new looking and good looking for years.

The virtues of wool means that it tailors well — a boon is the men's wear field — as well as behaving beautifully for couturiers and manufacturers of women's fashions.

The very best fashions are always in wool, the quality fibre. And it is just as important to have wool's virtues in casual clothes as in high fashion.

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**YOUR SKIN CARE  
AND  
NEW FASHION MAKEUP**

With Summer months gone, now is the time to really start restoring some of the vital moisture and natural oils that the strong rays of the sun can draw from the skin. And **Gala Golden Moisture** is the simplest way to do it. Refreshing the skin's surface is not enough—Gala Golden moisture penetrates deep down into the living tissue and suddenly — your skin's dewy-fresh and soft.

Nails are just as important, a quick manicure once a week will give you the most beautiful talking hands. To beautify fingertips the most modern Gala 'LITTLE GEMS' are by far the easiest and most economical to use. Always a base coat first, two coats for a **plain colour**, three for fantasy colours which are pearlescent.

Gala lipsticks in all the season's newest shades are also a must for fashion finesse. Remember **Gala means colour-shimmering colour**. Makeup has never been so exciting (or daring) as it is today. With different application of coloured foundation rouge and powder you can create almost any shaped face you wish.

After Gala Velvet muted powder — **GALA LIQUID SHADOW** is next. The paint-on shadow is easy to control, quick to dry. The neat little telescopic brush makes for really smooth brush work too.

Contouring is still the basic way of shaping eyes larger than life. Thus, white on the brow-bone, and on the lid as a highlighter, and a half moon of brown, beige or grey in the socket. White near the eye is the most effective way of enlarging them so why not try a very fine line of white just above the lashes of the top lid? This really opens eyes out, makes them seem so much more brilliant.

For a complete look—a soft stroke of liner, liquid or the Water Brush Line close to the lashes. Then to build long luxuriant lashes, try the neat, elegant and inexpensive throwaway automatic mascara, **Gala FAST LASH**.

Last of all define the eyebrows. Unlike an eyebrow pencil which can be very harsh, Gala Brush Brow is simply stroked with a very special wedge shaped brush.

By following these few basic rules everyday, you will highlight your own natural beauty. And the rewards?—are well worth while.

***Gala's  
Golden  
Moisture  
—gold for  
your skin***

MOISTURE is vital for a lovely skin. Precious as gold. But sun and wind steal your skin's natural moisture. And it takes Gala's *Golden Moisture* to outsmart the elements! *Golden Moisture* refreshes thirsty skin, penetrates deep to hold moisture. Suddenly your skin's dewy-fresh, supple and young again. Just feel how soft!

Gala cares for your skin—all ways. Cleansing Milk is the lavish way to cleanse your skin. There's Pink Cleanser specially for dry skins, Lemon Cleanser for greasy skins. Tone up with spring-fresh Toning Lotion. Or Astringent Lotion if your skin tends to be greasy.



  
**GALA OF LONDON**

Prepared for Gala of London by Wilfrid Owen Ltd. (Cosmetic Division) Christchurch.



# 1967



## Miss Universe Beauty Pageant

**DATES:** The Pageant will be held July 14-24 1967.

**PLACE:** It will be hosted for the fourth consecutive year of the five years in which it has been presented in MIAMI BEACH by the joint municipalities of MIAMI AND MIAMI BEACH, and the Dade County Metro Government of Florida, U.S.A.

**HOUSING:** When arriving in New York City, will stay at the BELMONT PLAZA HOTEL.

**ACTIVITIES:** All of last year's events will be repeated. This includes the opening ceremonies at Bay Front Park Band Shell in Miami, the ceremony at Miami's Torch of Friendship, two evenings of competition for the title "Miss U.S.A.," two evenings of competition for the title "Miss Universe."

There will be a Coronation Ball which, at the option of the Executive Civic Committee, will take place immediately after the Finals on Saturday, July 22, or on Sunday, July 23.

Once again Royal Crown Cola, official co-sponsor of the Pageant, will host the Press Reception and a photographic day will be held in Vizcaya Gardens.

Procter and Gamble will be sponsoring the coast-to-coast telecast of the Miss Universe finals over the C.B.S. television network on Saturday, July 22, at 9 p.m., E.S.T.

It is anticipated that many more countries will solicit and receive, for telecasting over their own television networks, film copies of the finals. Last year, an estimated 60 million people saw the telecast and the high ratio of three out of every five sets in use watching the Pageant was maintained.

**MIAMI BEACH, FLORIDA . . .** Host to 1,500,000 guests annually. Here are lodgings for 140,000 visitors in 372 hotels and 2,700 department buildings, all within a few minutes of ocean beaches, golf courses, fine shops, restaurants, deep sea fishing, night clubs and numerous spectator sports.

Contestant delegates will be housed in the elegant Eden Roc, in the Lido Spa Hotel, which is complete with internationally known health resort facilities, the spacious Shelbourne, and the warm and hospitable Monte Carlo. A programme including swimming parties and picnics is being planned for the girls in the leisure moments they will have in between the hectic activities of the Pageant.

Two new events have been added to the Pageant. Competition should be keen for prizes for "Best State" and "Best Native" costumes. Plans presently call for an international fashion show with representatives from the world's designers and haute-couture.

**MIAMI BEACH** is built on a series of islands, one to three miles off the mainland, with Biscayne Bay separating this city from Miami on the west and the broad, blue Atlantic stretching away eastward.

Founded in 1915, when the city was incorporated by the unanimous vote of its 31 freeholders, dredges were put to work filling in low areas and pumping new islands in Biscayne Bay. A causeway was also built, connecting with the mainland and the city began its meteoric rise to its present eminence in the resort world.



*"Come in national costume" the invitations said. This is what "Miss Guyana" wore at the variety club luncheon for 1966 Miss World contestants in London.*

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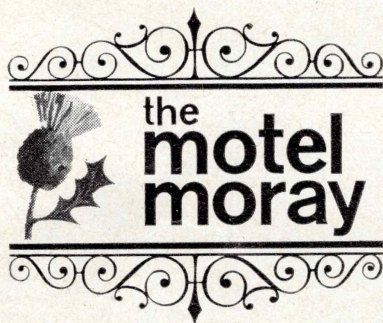
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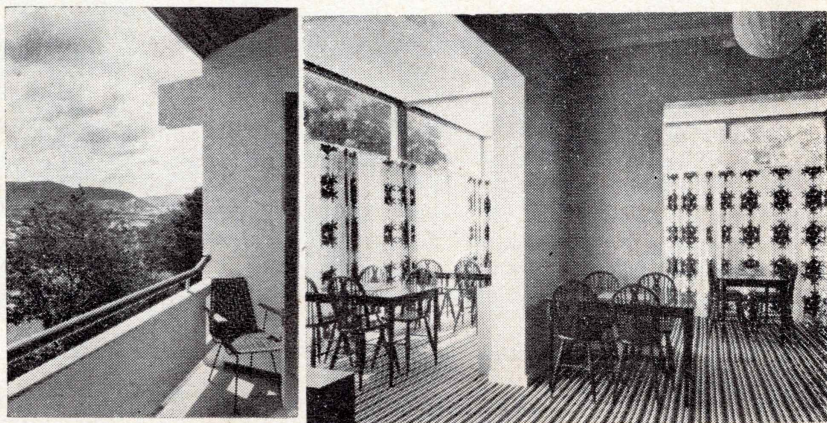
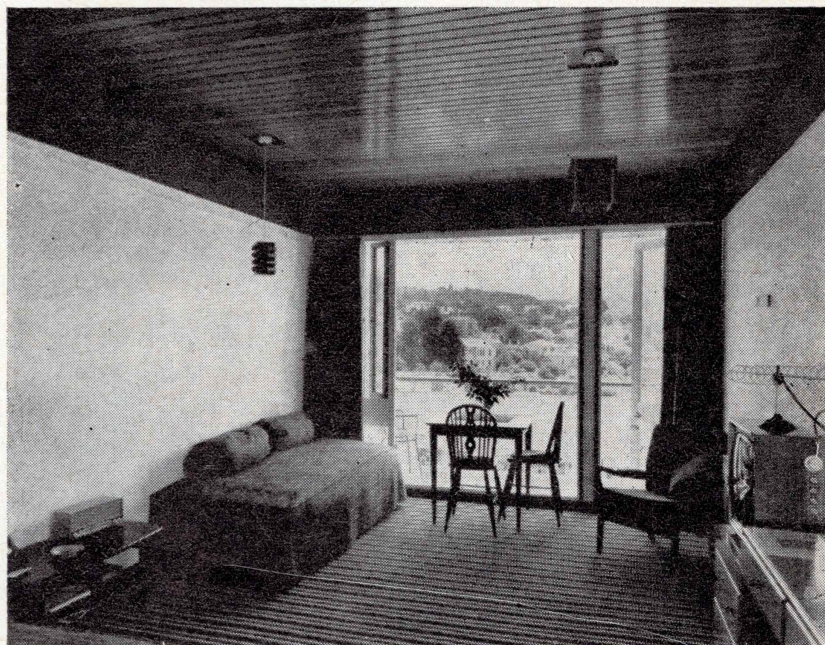
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# Programme of Events...

THE PROGRAMME OF EVENTS for Miss World is naturally liable to variation, but in principle the main events are as follows:—

**Thursday, November 9.**—Contestants arrive, and stay at the Waldorf Hotel, Aldwych, W.C.2. (Phone No. TEMple Bar 2400). Contestants from outside Europe may arrive one day earlier if necessary, by prior arrangement with the organisers.

**Friday, November 10.**—11 a.m.: Press Reception, Editorial interviews — Waldorf Hotel, W.C.2. 1 p.m.: Lunch in Hotel. 2 p.m.: Depart for Lyceum. 2.30 p.m.: Press Photographs in Swimsuits at Lyceum. 3.30 p.m.: Preliminary Rehearsal at Lyceum. 4.30 p.m.: Return to Hotel. 7 p.m. to 11.30 p.m.: Reception by AIR FRANCE. (Dress: Cocktail or Evening Dress.)

**Saturday, November 11.**—11 a.m.: Optional visit to Buckingham Palace for Changing of the Guard. 1 p.m.: Lunch in Hotel. 2.30 p.m.: Rehearsal at Lyceum. (Dress: Optional.) 7 p.m.: Real English Dinner of Roast Beef in the heart of the City of London at the Baron of Beef. (Dress: Optional.) 9.30 p.m.: Optional Tour of Lights of London.

**Sunday, November 12.**—Divine Service as per individual requirements. 12.30 p.m.: Lunch at Woburn Abbey as guests of the Duke of Bedford. (Optional visit.) 7.15 p.m.: Depart for Streatham Hill Theatre for presentation. 8.30 p.m.: Dinner/Dance at the Stork Club, Streatham. (Dress: Cocktail Dress.)

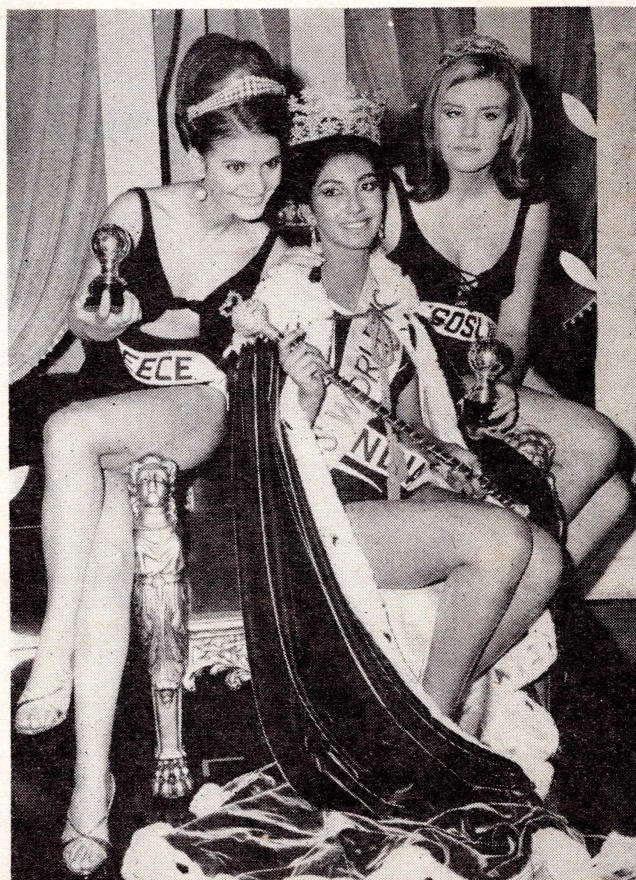
**Monday, November 13.**—10.45 a.m.: Visit to the House of Commons for conducted Tour and Luncheon with several Members of Parliament. Host: Sir Herbert Butcher, Bt., M.P. (Dress: Day dress or suits.) 3 p.m.: Rehearsal at Lyceum. 7.30 p.m.: Depart for Hackney Empire for presentation. 8.30 p.m.: Dinner and Dancing at a leading West End Restaurant. (Dress: Cocktail Dress.)

**Tuesday, November 14.**—12.30 p.m.: Reception (Abraham Lincoln Room) and Lunch at the Savoy Hotel (Lancaster Room), as guests of the Variety Club of Great Britain. (Dress: National Costume.) Contestants will carry with them the small gift symbolic of the friendship between nations. These gifts will be received by a National figure on behalf of a Charitable Institution. 8 p.m.: Dinner in Hotel.

**Wednesday, November 15.**—9.30 a.m. to 12.30 p.m.: Hairdressing for Contest by "La Belle" Hair Fashions of London. 1 p.m.: Lunch in Hotel. 3 p.m.: Rehearsal at Lyceum. 7 p.m.: Dress Rehearsal at Lyceum. Buffet Dinner.

**Thursday, November 16.**—9.30 a.m.: Final Rehearsal (Dress: Optional.) 1.15 p.m.: Lunch in the Hotel. 2.30 p.m.: Afternoon—Optional make-up advice by Max Factor of Hollywood. 7 p.m.: Depart for Contest. (Dress: Full length evening dress, carrying swimsuit.) After Contest—Coronation Ball—Cafe de Paris.

**Friday, November 17.**—Contestants free to return home, except for Miss World and possibly two Runners-up.



"Miss World 1966" (Miss India, Reita Faria, 23) with runners-up "Miss Yugoslavia" (right) and "Miss Greece."

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# **The** ★ **International Beauty Congress**

**LONG BEACH**, the international city, has definitely established its name for the most glamorous and most dignified international beauty event of all time. Our citizens have left nothing undone to afford the visiting beauty delegates every convenience and hospitality to make them happy and to enjoy the 10 days of festivities here.

To further enhance the great productions of these Pageants, the City of Long Beach has built the beautiful and fabulous "Long Beach Arena," which has a seating capacity of 15,000, and with the most modernised lighting, sound and other facilities of any arena in the world.

The forthcoming Pageant, will honour the participating countries with great dignity and will command the greatest barrage of world-wide publicity ever conceived in the interest of international friendship, understanding and goodwill.

The International Beauty Parade during the Pageant here is acclaimed one of the most interesting and colourful parades in the United States.

Each Beauty Delegate rides on her own individual Float with the sign and the flag of her country prominently displayed. Each Float is surrounded by a group from her country dressed in authentic national costumes of that country. They dance, sing, play musical instruments, in honouring their country and the Beauty Delegate along the three-mile parade route.

These international groups go to much expense and time in making their costumes and to enable them to participate in this parade.

Each Beauty Delegate speaks of her country and inspires visitors to her country to see the beauty and the interesting places that her country offers.

This has been found to be most advantageous to the Tourist Bureaux and the Governments of the participating countries, and it has inspired many people to go to those countries.

We feel that this information is most important, as we want each country to secure as much benefit from their participation as is possible, and this is one way to reach millions of people who will hear each delegate speak over television. Many countries have endorsed this programme and, as our Pageant grows and continues, Government recognition will increase.

Countries that will be represented at Long Beach for this Pageant are:—

ARGENTINA, AUSTRALIA, BELGIUM, BOLIVIA, BORNEO, BRAZIL, CANADA, CEYLON, CHINA (Republic of), COLOMBIA, COSTA RICA, DOMINICAN REPUBLIC, ECUADOR, ENGLAND, FINLAND, FRANCE, GERMANY, GHANA, GREECE, GUYANA, HAITI, HOLLAND, HONG KONG, ICELAND, INDIA, IRELAND, ISRAEL, ITALY, JAPAN, JORDAN, KOREA, LEBANON, LIBERIA, LUXEMBOURG, MALAYA, MOROCCO, NEW ZEALAND, NICARAGUA, NORWAY, PANAMA, PARAGUAY, PERU, PHILIPPINES, POLAND, SCOTLAND, SINGAPORE, SOUTH AFRICA, SPAIN, SWEDEN, SWITZERLAND, TAHITI, TURKEY, UNITED STATES, URUGUAY, VENEZUELA, WALES.



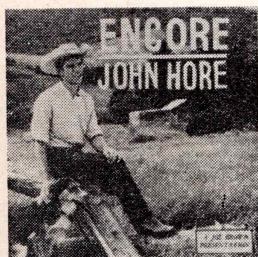
"Miss New Zealand 1966" (Heather Gettings), in London for the "Miss World" contest. She is accompanied by Sonia Mora, of Costa Rica (left).

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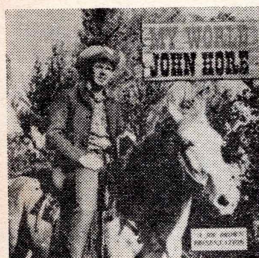




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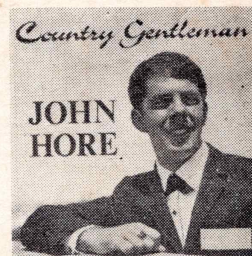
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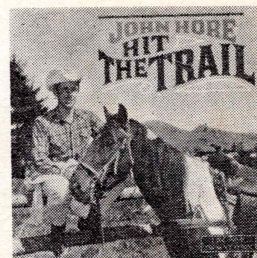
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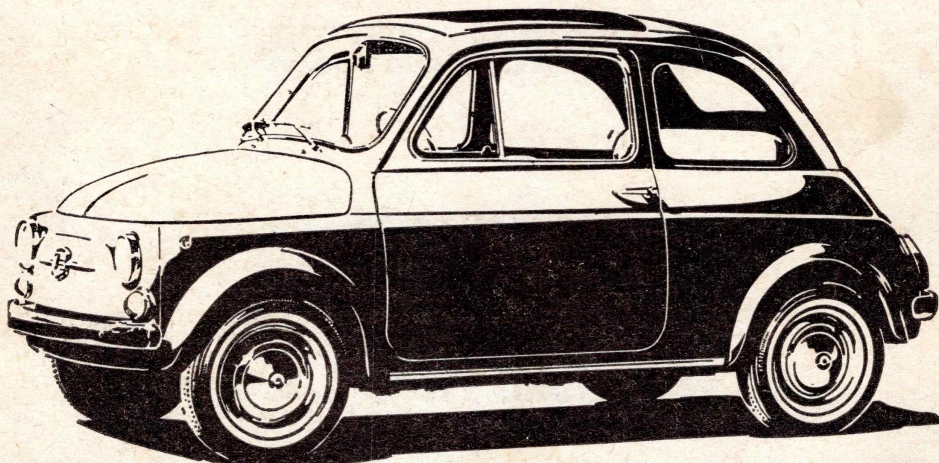
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